

# 2014 ANNUAL REPORT

helping good people build smart and caring communities



NIAGARA  
COMMUNITY FOUNDATION

[niagaracommunityfoundation.org](http://niagaracommunityfoundation.org)

# OUR VISION

Realizing community dreams through philanthropy.

# OUR MISSION

The Niagara Community Foundation improves the quality of life in Niagara through philanthropy.

# OUR GUIDING PRINCIPLES

## **ENABLE, COLLABORATE AND TRANSFORM:**

Enable community improvement by providing funding and community knowledge. Bring organizations together to form partnerships based on the respective strengths of each organization to focus on key community priorities.

## **DEMONSTRATE PHILANTHROPIC LEADERSHIP:**

Demonstrate expertise and best practice in philanthropic leadership.

## **PUT NIAGARA FIRST:**

Communicate and support the Niagara story. Build community leadership. Seek and develop individuals who will bring leadership to the community.

## **BE TRUSTWORTHY AND TRANSPARENT:**

Engage in practices that are open, accessible, fair, objective, flexible, timely and built on a foundation of respect, trust, integrity and honesty.

## **ENSURE SOUND GOVERNANCE AND MANAGEMENT:**

Ensure that the Niagara Community Foundation governance and management is sound, relevant and realizes its full fiduciary responsibility.

# EXECUTIVE MESSAGE



Liz Palmieri  
*Executive Director*



Madeline Woodhead  
*Board Chair*

In last year's annual report, we announced that for 2014 the Foundation would be undertaking a major strategic planning process. This decision was influenced by a number of factors, including:

- Income to support our core work was stable
- Discretionary grants had been at the same level for the past 5 years
- The Executive Director would be retiring in the spring of 2016, and
- Initiatives across the continent could be implemented locally

This process was a major undertaking and involved consultation and input from board members, staff, volunteers, donors, grant recipients and community leaders from across Niagara. The new plan was approved in November. Our mission was simplified to *'the Niagara Community Foundation improves the quality of life in Niagara through philanthropy'*.

We adopted three strategic directions:

- Increase our impact in the community
- Strengthen our role as a community leader and influencer
- Maintain a strong and resilient organization

We invite you to visit our website to view more details about what we are specifically looking to accomplish over the next three years and welcome your feedback.

Elsewhere in this report you'll learn more about our impact and that of our donors. We've expanded the annual report this year as we had more stories that we wanted to share with our supporters.

And please take some time to check out pages 33-34 of this report where you will see our volunteers and supporters acknowledged. Our success, for which we are extremely grateful, would not be possible without these people and organizations.

Madeline Woodhead, Board Chair  
Liz Palmieri, Executive Director

## Contents

Message from the Board Chair and Executive Director	3
Priorities, Strategies and Plans	4
Grant Stories	6
Grants Awarded	12
Donor-directed Grants	16
Donor Stories	18
Endowment Funds Continue to Grow	24
Donors, Memorial and Tribute Gifts	27
Financial and Governance Highlights	30
Board of Directors, Committees and Sponsors	33

# PRIORITIES, STRATEGIES, PLANS

## HIGHLIGHTS

While much of the year was focused on developing a new strategic plan, the rest of the business of the Foundation continued to move forward.

Here's what we accomplished in 2014:

- Awarded \$1.11 million in grants, the first year in which we exceeded \$1 million in grants, which brought the total amount granted since 2001 to \$6.9 million
- Opened 19 new endowment funds bringing total endowments to \$26.5 million, representing a 12% increase
- Reviewed relationship with Niagara Connects, resulting in a new non-profit corporation being formed and the transferring of assets and fiduciary responsibilities from the Foundation to the new organization
- Successfully transferred Cuvée to Brock University's Cool Climate Oenology and Viticulture Institute effective 2015
- Implemented health benefits for all employees
- Developed new strategic plan for 2015 – 2017
- Implemented new evaluation process for Executive Director performance
- Commenced succession planning process in light of the retirement of the Executive Director in May 2016
- Secured renewal of contract for the Convener of the Niagara Prosperity Initiative from the Region of Niagara
- Launched pilot of the Legacy Partners Program, providing resources to 3 charities to develop and implement a planned giving program for their donors

We realize that collaborative partnerships with funders and other organizations will go a long way toward ensuring that our grant recipients, their clients and our donors receive quality service and support from the Foundation. Here are some examples of how the Foundation has partnered with others:

### Niagara Neighbourhood Good Idea Fund

The Foundation partnered with the United Way and the Ontario Trillium Foundation, pooling their financial resources to develop a small grants program to support innovative projects at the neighbourhood level.

### Niagara Prosperity Initiative

The Niagara Prosperity Initiative (NPI), funded by Niagara Region, is a partnership of public, private and voluntary organizations working to reduce poverty in Niagara. In 2014, we received funding to support the position of Convener, enabling us to bring organizations together to share resources, implement best practices and collaboratively access funds to support a variety of poverty-reduction initiatives, including community gardens across Niagara. Staff from the Foundation also assisted with the review of the grant applications for \$1.2 million in NPI funding.

### Living in Niagara Report

The Foundation has been a partner with this project since its inception in 2007. This report is a regular measure of the quality of life in Niagara measured in 12 sectors. The 2014 edition was successfully launched in partnership with Niagara Connects, the report's publisher, in November at the Foundation's Annual Niagara Leaders Breakfast. The research and indicators in this report inform the granting priorities of the Foundation. For more information on the report visit [www.livinginniagarareport.com](http://www.livinginniagarareport.com).

### Niagara Connects

The Foundation has been a partner with this project since its inception. Niagara Connects (formerly Niagara Research and Planning Council) is a Niagara-wide network for collaboration, planning, learning, innovation and community action toward a stronger future for Niagara. Niagara Connects has four core products that fast-track Niagara citizens' search for relevant,

Niagara-focused information to support evidence-informed decision-making. These include:

- Living in Niagara Report, a regular measure of the quality of life in Niagara measured across 12 sectors
- Niagara Knowledge Exchange, a web-based resource for people to access and exchange news and ideas on Niagara-focused planning, collaboration, learning, innovation and community action
- Niagara Community Calendar, an online tool that is part of the Niagara Knowledge Exchange, for Niagara-wide sharing of events, community activities, and learning opportunities
- Linking Niagara, a service that enables focused planning and decision-making that strengthens well-being and opportunities for Niagara's citizens

## FINANCIAL HIGHLIGHTS:

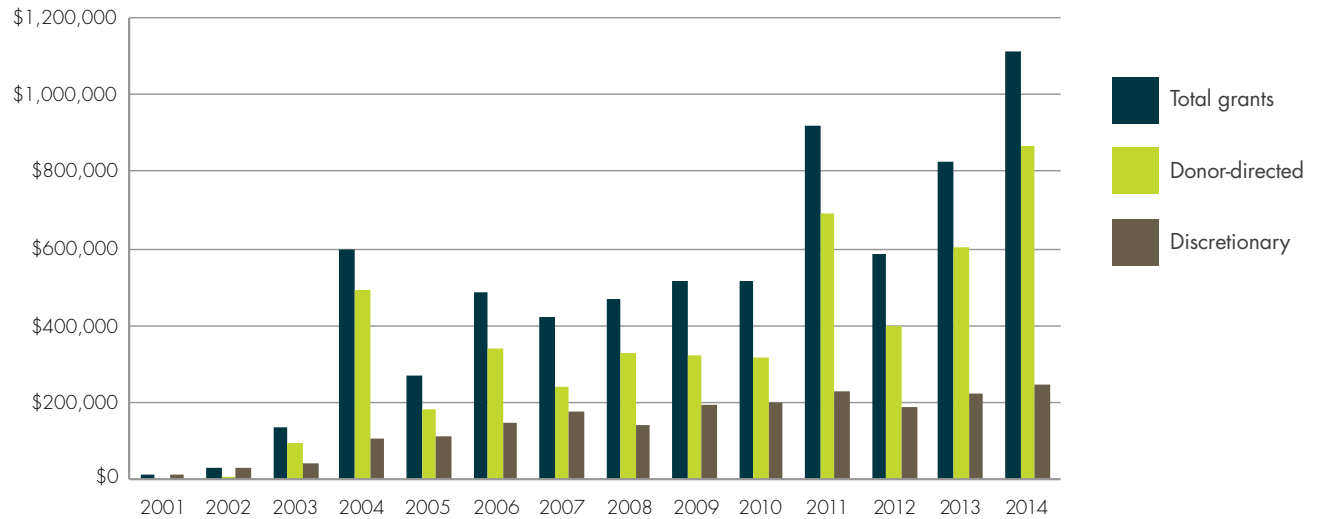
**GIFTS RECEIVED:** \$2,551,636

**GRANTS AWARDED:** \$1,111,589

**GROWTH IN ASSETS:** 13.4%

**OPERATING EXPENSES:** (excluding special projects and fundraising) 1.48% of assets

### GROWTH IN GRANTS 2001 - 2014





# GRANTS enable community dreams

## DSBN - GLYNN A GREEN PUBLIC SCHOOL

At Glynn A. Green Public School in Pelham, the vision of the school was to build a beautiful, functional outdoor learning space for students. They wanted to engage students from Brock University, and they wanted the space to utilize native plants, increasing biodiversity and creating a rich learning environment for students, families, and the community.

Those outcomes came to be. It started with three living willow arches, planted by a Brock leadership class, parents, teachers and kindergarten students in the spring of 2014. In September and October, more shrubs followed as environmental education students from Brock sowed more than 30 species of native trees and plants, in beds mulched by teachers, students and the school community.

Nearly the entire 600-strong student body was able to take part in creating the outdoor classroom. The level of engagement for families and students was beyond what anyone could have expected, and the engagement is still going on. Students play and learn here every day, and they are even planning to grow vegetables in their new outdoor classroom.

The outdoor classroom at Glynn A. Green school was made possible with a \$6,500 grant from the Niagara Community Foundation.

CREATING A  
**RICH LEARNING  
ENVIRONMENT**

A WAY TO  
REACH OUT  
TO YOUNG PEOPLE

## STRUGGLING TO ADJUST TO A NEW COUNTRY

## FOLK ARTS COUNCIL OF ST. CATHARINES - MULTICULTURAL CENTRE

For Folk Arts Council of St. Catharines Multicultural Centre, partnering with the Youth Program Co-ordinator at Masjid an-Noor Mosque in St. Catharines offered a way to reach out to young people struggling to adjust to a new country.

Newcomer youth often struggle with a sense of belonging, as Canada is a very different place than the countries they come from. For young girls at the mosque, the separation from other youth is sometimes even greater. Working with the Mosque, Folk Arts could develop and deliver summer programs that focused on four key points: Belonging, Volunteering, Giving and Leadership.

When the Mosque's youth co-ordinator identified a desire to help those girls build confidence and stronger ties to the community, Folk Arts was pleased to help put together a new project.

Thanks in no small part to a \$460 grant from the Niagara Community Foundation, Folk Arts helped the Mosque hold 12 workshops for 32 girls over the summer. Of those girls, 90% said they had learned something new, and many said they felt confident speaking in front of small groups. Many reported they had made new connections through their social networks.

## GRIMSBY PUBLIC LIBRARY

Teens now have their very own space to hang out at the Grimsby Public Library.

Last year, as part of Ontario Public Library Week celebrations, the library launched its new Teen Zone. More than 30 people attended the launch on Monday, Oct. 20. The space includes new lounge furniture for teens to comfortably study in and hang out with friends along with a mix of young people fiction and adult fiction books for teens to read. New portable computers are also available for teens to use all over the library. Along with these new features, the first thing that catches your eye when looking at the Teen Zone is the brand new, teen-made mural that hangs on the back wall of the space.

All teens are welcome and encouraged to come use their new space at the Grimsby Public Library.

The space was made a reality through a \$3,000 grant from the Foundation.

The Grimsby Public Library also offers programs and events for teens to participate in such as the Teen Advisory group, which allows teens to share their opinions about the library with the staff and voice any ideas.

*Excerpts reprinted with permission of Niagara This Week*

TEENS NOW  
HAVE OWN  
SPACE AT THE  
GRIMSBY PUBLIC LIBRARY



OUTFITTING SCHOOL-AGED  
CHILDREN WITH  
**BICYCLE HELMETS**

## HEAD INJURY ASSOCIATION OF FORT ERIE

June is Brain Injury Awareness Month across Ontario.

Acquired brain injury is the leading cause of death and disability for Canadians under the age of 40. In fact, 30 percent of all brain injuries in Canada are suffered by our most vulnerable citizens: children and youth. Acquired brain injury is the leading cause of death and disability among children.

The Head Injury Association of Fort Erie advocates on behalf of individuals and families of individuals suffering with acquired brain injuries. The Association promotes prevention and public awareness of the many needs of those who struggle with acquired brain injuries.

The Association's programs are wide-ranging. They offer information and resources, life skills training and prevention skills, and they provide those struggling with acquired brain injuries social and recreational opportunities as well as integration and support for those living in the community. The Association also provides group counselling for caregivers and survivors as well as peer support.

With help from a \$500 grant from the Niagara Community Foundation, the Association was able to outfit 100 school-aged children with bicycle helmets. By protecting some of Niagara's youngest citizens, the Association made an impact to help reduce the number of brain injuries in the greater Fort Erie area.



**PROVIDING  
SERVICES  
FOR A SAFE  
AND COMFORTING  
ENVIRONMENT**

**GIVING CHILDREN  
UNIQUE WAYS  
TO LEARN  
FROM MUSIC**

## **NIAGARA REGION SEXUAL ASSAULT CENTRE (CARSA INC.)**

The Niagara Region Sexual Assault Centre, Carsa Inc., is here to help victims of sexual assault when they need it most.

The centre provides services in a safe, comforting environment for those who have survived sexual assault, incest or child sexual abuse. They offer a 24-hour crisis line, individual and group counseling, emergency services, medical and legal advocacy and accompaniment, community events and public education programs. All of the Centre's services are free and confidential.

With help from a \$5,000 grant from the Niagara Community Foundation, the Centre was able to purchase critical resources and equipment for its education and prevention programs in schools and the community. Funding also went to help the Centre's crisis line volunteer training program and community awareness activities as well as critical activities like therapy groups for survivors and individual counselling services.

Any form of sexual assault is an abuse of power. It is an act of aggression and violence over an individual. With the Foundation's help, the Centre can help victims of sexual assault and work to eradicate sexual violence against women, transgenders, children and men.

## **NIAGARA SYMPHONY ASSOCIATION**

There's something unique and powerful about music when it comes to helping children learn and grow.

Music gives children unique opportunities to create. It helps them to become fluent in their thinking and teaches them to respond to the music they hear in unique ways, from listening or moving to the music to creating new songs, jingles and rhymes of their own. It's that incredible value to children's growth and learning that has given music such a prominent place in early learning.

With help from a \$3,000 grant from the Niagara Community Foundation, the Niagara Symphony Association was able to purchase six harpsicles as part of a pilot program at the Niagara Symphony Orchestra's Summer Music Camp. Harpsicles are small, portable non-pedal harps and are intended to help increase early years introductory music options for an underserved group of youth: children aged five to eight. The Symphony also received \$1,000 to provide bursaries for their summer music camp.

With multiple harpsicles on hand, the NSO can now offer workshops to schools and community groups not just over the summer, but during the school year.

HELPING THE MISSION  
**KEEP ENERGY  
COSTS DOWN**

## OPEN ARMS MISSION

For some of Niagara's neediest families, a gift of milk can be incredibly important.

Open Arms Mission operates a food bank and community meal program at the Mission Centre on 22 Fifth St. Every month, the Mission sees families in desperate need of refrigerated food.

At the moment, 100 to 150 families per month receive milk from the OAM. Right now only families with children can receive milk, and they get a quart per month. Also coming in to the Food Bank through community donations are items like eggs, fruits, vegetables, breads, pizza and soups that are kept in coolers and handed out when they are available.

With help from a \$4,800 grant from the Niagara Community Foundation, OAM was able to purchase an upright, glass-doored cooler and a full-door regular cooler to replace the current, aging appliances at the Mission. These new coolers are more energy-efficient, helping the Mission keep energy costs down while still being able to provide the milk specifically allotted for with financial donations, as well as occasional eggs provided for by donations – both food types that Niagara's neediest desperately need.

## VICTIM SERVICES NIAGARA

Last year, over 300 referrals were made to Victim Services Niagara directly related to violent crimes like domestic violence, harassment, stalking, hate crimes and attempted murder.

VSN helps victims of crime and tragedy immediately and on the scene, providing information, referrals and support at a time of crisis. That includes safety planning resources for victims of violence, harassment and stalking.

Thanks to a \$4,300 grant from the Niagara Community Foundation, VSN was able to fund the printing of more Safety Planning Resources. That's important because of the critical role developing a personal Safety Plan plays in the work Crisis Responders and staff do to help victims of violent crime.

Also critical is the follow-up work staff do with victims. They discuss the safety plan, and if needed, review and revise it. It's a way VSN can help assist victims with the best practices possible for them to keep, use and refer back to on a continuing basis. Thanks to the Foundation, more Niagarans in need will have access to those important plans and guidelines when they are at their most hurt and vulnerable.

ACCESS TO MORE  
**SAFETY  
PLANNING  
RESOURCES**



MAKING THE  
TOWNSHIP'S CENOTAPH  
**PROJECT A  
REALITY**

## WAINFLEET HISTORICAL SOCIETY

For the first time, Remembrance Day ceremonies will have their own special place in Wainfleet, as the town has finally constructed its own cenotaph.

Wainfleet's large Dutch community was among the many donors who contributed to the cenotaph, a project taken on by an independent committee of about 15 people, and which represented such groups as the local Lions Club, firefighters' association and historical society. The committee was spurred to action by a letter from the Wainfleet Women's Institute, which first requested the municipality fund and erect a cenotaph. The plan was put on hold because of costs, last pegged at more than \$180,000 in 2007.

The final project came in at about \$70,000, with much of the cost covered by donations from residents, businesses and other groups within Wainfleet.

The Niagara Community Foundation contributed \$7,500 to help make the Township's cenotaph project a reality.

Lying on a plot of land granted by the Township, the cenotaph stands by three flagpoles — flying the flags of Wainfleet, Ontario and Canada. There is also a brick walkway and three benches, the latter made by Lakeshore Catholic Secondary School students. The inscription on the cenotaph reads, in English and French: "Dedicated to the brave men & women who served during war & peace."

*Excerpts reprinted with permission of The Tribune.*

# 2014 GRANTS AWARDED

From our Community, Mini, Youth, Environment, Summer Camp and Strategic Initiatives grant programs

For detailed information on our current granting priorities visit the grants section at [www.niagaracommunityfoundation.org](http://www.niagaracommunityfoundation.org)

Alzheimer Society of Niagara Region	Initiate Brain Wave Cafes in communities in Niagara as a place for individuals with cognitive changes and their families to gather for socializing and resources.	\$4,840
Autism Society Ontario - Niagara Region Chapter	Fund a pilot project to help adults with ASD lead more active lives. Participants are introduced to fitness activities available at a recreation centre, helped to create an individualized training plan which incorporates their three favourite activities and offered a weekly support group meeting to discuss progress and healthy eating strategies. Participants will have a 3 month period to establish routines and increase physical activity levels.	\$6,000
Bethesda Community Services	Purchase an unbreakable safety mirror for the purposes of imitation therapy and self-help in the Autism Intervention Program.	\$500
Centre de santé communautaire Hamilton/Niagara	Purchase laptops, iPads and a terrarium to expand their after school youth programming.	\$4,950 +
City of St. Catharines - Friends of Malcolmson Eco-Park	The west entrance at Cumberland St. receives dumping by residents and is not welcoming. To improve this, the Friends plan to clean up, remove invasive species, plant a wildflower garden and shrubs. A new sign will be posted with a park map, guidelines, and educational info to encourage awareness of the wildlife and plants in the park. Native trees and shrubs will be planted on either side of the upgraded path between the entrance and the memorial to Mary Malcolmson.	\$3,000
City of St. Catharines - Walker's Creek Neighbourhood Association	Update and enhance a riparian buffer planted in 2003. Dead shrubs will be replaced with the addition of new native shrubs. Native flowering plants will be planted at creekside. Mulch will be spread throughout the planting. Two informative/educational signs will be installed.	\$1,500
Community Care of St. Catharines and Thorold	Enhance branding including website upgrades and to effectively expand communication resources for our clients, staff, volunteers, donors and potential donors.	\$7,000
Community Living Port Colborne - Wainfleet	Support a social group for youth 12 to 17 years of age.	\$7,500*
DSBN - Glynn A Green Public School	Install an outdoor classroom on the school grounds, and undertake a school grounds greening project involving learning gardens and native trees and plants. Want to improve school ground shading, and incorporate more welcoming outdoor spaces for learning and recreation. The community can access the school grounds and will be able to utilize the completed outdoor classroom and gardens for recreation, education and as a potential meeting space.	\$6,500
Epilepsy Niagara	Update and make technological resources available for clients, volunteers and consumers. This will afford individuals the ability to research, employment search, print materials, and update computer and social media skills.	\$2,000
Folk Arts Council of St. Catharines - Multicultural Centre	Partner with the Mosque Youth Program Coordinator to develop and deliver summer programs that will attract youth to the supports offered by the Multicultural Centre.	\$460
Friends Of Fort Erie's Creeks	Purchase a laser printer to print professional reports that will greatly reduce the outsourced print costs.	\$452

\* grant from Port Colborne Fund; + grant from Welland Fund; ^ grant from Niagara West Fund; - grant from Niagara Falls Fund

## 2014 GRANTS AWARDED

From our Community, Mini, Youth, Environment, Summer Camp and Strategic Initiatives grant programs

Garden City Productions	Purchase a washer and dryer to be used by the costume department to save costs on cleaning and preparing the costumes after use.	\$500
Grimsby Public Art Gallery	Purchase and install blinds between studio and lobby space for privacy, better lighting and reduce distractions.	\$500^
Grimsby Public Library Board	Create and furnish a dedicated Teen Zone within the current facility to attract teen users, enhance existing services to teens, and provide a desirable and inviting space.	\$3,000^
Hannah House Maternity Home	Enhance the volunteer program under with additional training and resources.	\$5,958
Hannah House Maternity Home	Purchase the services of My Fund Partner which includes a full featured website with an event, store and community management system.	\$6,000~
Head Injury Association of Fort Erie	Purchase 100 bike helmets for youth to reduce the number in injuries in conjunction with a safety promotional campaign.	\$500
Heartland Forest Nature Experience	Partner with Community Outreach TORONTO 2015 Pan/Parapan Games by offering nine weeks of camp that will include sports, responsible exercise and eating disciplines along with our forest discovery components.	\$4,000
Heartland Forest Nature Experience	Support new interactive stations that will enhance the current curriculum. FROGS - Discover nice species of frogs in our natural wetlands. FURS - With Coyote Watch Canada, awareness of wildlife safety and co-existence. FEATHERS - Life history of Ontario Owls will be showcased through a visiting exhibit from the Royal Ontario Museum. FISH - a pond diorama will provide participants with activity-based learning.	\$6,000
Le Centre Polyvalent des Ainés Francophones de Port Colborne	Fund the purchase and installation of battery back-up exit signs to increase the safety of the building for their clients and volunteers.	\$320*
Literacy Council of Niagara West	Replace the outdated agency sign to better represent the services offered and also reflect of the heritage of the building, an old school house built in 1847.	\$500
Music Niagara (Canadian Chamber Academy)	Develop a compelling communications program including website and social media.	\$3,000
Niagara (Hope) Furniture Bank	Build workshop in new warehouse space located in St. Catharines serving the Niagara Region that will be used by Youth Interns and volunteers.	\$8,798
Niagara College	Increase Cordage, Ontario Road, and Dain City neighbourhood residents' environmental awareness and technical skill in tree planting by engaging Niagara College students and neighbourhood residents to collaborate in tree planting in Southeast Welland for the 2014 Arbor Day.	\$3,850
Niagara Falls Art Gallery	Purchase a debit/Interact machine to facilitate the payment for programming and increase administrative efficiencies.	\$500~
Niagara Region Sexual Assault Centre (CARSA Inc.)	To upgrade the current website to be accessible, translated, and user friendly for their clients and supporters.	\$4,020

\* grant from Port Colborne Fund; + grant from Welland Fund; ^ grant from Niagara West Fund; ~ grant from Niagara Falls Fund

## 2014 GRANTS AWARDED

From our Community, Mini, Youth, Environment, Summer Camp and Strategic Initiatives grant programs

Niagara Region Sexual Assault Centre (CARSA Inc.)	Purchase resources and equipment for the education and prevention programs in schools and the community, the crisis line volunteer training program, fundraising events and community awareness activities, therapy groups for survivors and individual counselling services at our outreach sites	\$5,000
Niagara Symphony Association	Purchase 6 Harpsicles for a pilot program at NSO's Summer Music Camp. Harpsicles increase Early Years introductory music options for the underserved age group of 5-8 year olds. With multiple harpsicles on hand, the NSO could offer workshops to schools and community groups during the school year.	\$3,000
Niagara Training & Employment Agency (NTEC)	Provide students with a co-op experience in their Food Service Program to develop work skills that will carry beyond secondary school.	\$3,152~
Open Arms Mission of Welland Inc.	Purchase TV for communications, training and two computers for client registration.	\$1,372
Open Arms Mission of Welland Inc.	Purchase a new cooler/refrigeration unit for use in the Food Bank as well to replace the cooler/fridge in the kitchen. Both units are old and do not work to capacity in keeping items well refrigerated and are not as energy efficient as the newer models.	\$4,800
Pathstone Foundation	Purchase two sets of two-way radios to be used by staff when conducting supervised visitations with parents and children as a safety precaution for all parties.	\$500
Pelham Cares Inc.	Construct wooden shelving to be used for donations in their new space.	\$500
Pelham Cares Inc.	Purchase a new outdoor sign to displayed outside the agency's new permanent location for greater visibility to clients, donors and volunteers.	\$500
Pelham Cares Inc.	Purchase tablet (mobile computer) for the purpose of accepting donations and event fees using credit cards, in office and at external events.	\$500
Quest Community Health Centre	Partner with AIDS Niagara to undertake an environmental scan to document risks to seniors among the LGBT community.	\$5,677
Red Roof Retreat	Purchase 3 laptop computers for the new "Special Needs Community Centre" in St. Catharines.	\$500
St. John Ambulance - Niagara Region	Purchase 20 new adult and 20 new infant CPR mannequins to be used in all First Aid/ CPR training classes.	\$5,229
Strive Niagara	Update and print brochure for the Community Action Program for Children (CAPC) program called Niagara Brighter Futures that helps families with young children (birth to 6) living in conditions which may impact their ability to reach optimal health.	\$500
Suitcase in Point Theatre Company	Support a four week after school acting program for teens that will be facilitated by Stephanie Jones upon her return from her Fellowship at the Neighborhood Playhouse. Stephanie will blog about her experience to the Niagara community. Students will learn the acting toward truthful performance. The cost will be alleviated by subsidized enrollment.	\$3,000
Suitcase in Point Theatre Company	Purchase a ATA Wood Flight Truck Pack Trunk Case to safely store delicate assets such as lighting board and sound mixer.	\$500

\* grant from Port Colborne Fund; + grant from Welland Fund; ^ grant from Niagara West Fund; ~ grant from Niagara Falls Fund

## 2014 GRANTS AWARDED

From our Community, Mini, Youth, Environment, Summer Camp and Strategic Initiatives grant programs

The BeFAIR Service (Building An Elder Financial Abuse Response Team)	The project will develop a Community Response Network and Financial Literacy Program for Older Adults in Niagara Region to protect them from financial abuse and assist victims, by convening seniors and service providers in all communities in Niagara to inform/educate them and solicit input for the CRN and Literacy design.	\$10,000
The Salvation Army Niagara Orchard Community Church	Expand the Red Cap Anger Management course to two additional high schools in Niagara Falls to provide students, who are identified by the school, techniques to help them successfully manage their emotions.	\$3,800
The Welland Historical Museum	Purchase a UPS to backup server and a scale to assist in maintaining the archives.	\$3,953
Thorold Community Activities Group	Create a skills development program for youth that incorporates different and unique opportunities for the youth in Thorold. This program will offer skills and direction focusing on leadership development, building of esteem, developing skills to assist with employment opportunities and much more.	\$7,000
Thorold Community Activities Group	Purchase two outdoor shelter tents and other equipment to be used at special events, summer camp programming and the playground.	\$500
Town of Lincoln	Outfit the community rooms at the new Community Complex with high quality audiovisual equipment including projectors, retractable electronic screens and podiums which will also be made available to volunteer groups.	\$2,500 <sup>^</sup>
United Way of South Niagara	Replace the agency computers and server that are outdated and vulnerable to internet viruses.	\$500
Victim Services Niagara	Produce Safety Planning Resources for the agency to support their work which includes: on-scene crisis support, information and referrals to victims of crime and tragedy, victims of violence, harassment and stalking and development of personal safety plan.	\$4,300
Vineland Station Pastoral Charge (Vineland United Church)	Renovate space to host a "Free Lending Library" of large print books for seniors in their community.	\$469 <sup>^</sup>
Wellspring Niagara Cancer Support Foundation	Upgrade computers and software vital to programming and day to day operations of the organization.	\$6,928
West Niagara Second Stage Housing and Counselling Inc.	Revitalization of the existing four fully furnished apartments available to women and children suffering from abuse. The project will replace old and broken furniture to create a safe and clean environment for clients whom are working towards a non-violent life.	\$4,000
Women's Place of South Niagara Inc.	Upgrade the website including implementing a content management system to manage website content on an ongoing basis; scalable fonts for accessibility and compliance with the Accessibility for Ontarians with Disabilities Act (AODA); French Language Services plug-in to translate key content into French, and connections to our Facebook and Twitter accounts.	\$3,800 <sup>-</sup>
YMCA of Niagara	Train coaches to deliver Fundamental Movement Skills in Fort Erie.	\$2,827
Summer Camp Grants	Provided bursaries to 15 groups to support 192 children to attend summer camp.	\$19,955

*\* grant from Port Colborne Fund; + grant from Welland Fund; ^ grant from Niagara West Fund; - grant from Niagara Falls Fund*

# 2014 DONOR DIRECTED GRANTS

These grants are based on terms of the fund agreements between the donor and the Foundation with respect to beneficiary organizations.

Alzheimer Society of Niagara Region .....	\$961	Education Foundation of Niagara.....	\$248
Amici Camping Charity .....	\$5,000	Fleming College - Financial Aid.....	\$1,000
Animal Assistance Society of the Niagara Region .....	\$5,000	For the Needy-Not the Greedy Medical Equipment & Supplies Corporation .....	\$2,350
Arthritis Society Ontario Division - Niagara Peninsula Office .....	\$535	Fort Erie Conservation Club .....	\$393
Beamsville Church of Christ.....	\$50,000	Fort Erie Society for the Prevention of Cruelty to Animals .....	\$750
Bethlehem Housing and Support Services.....	\$963	Friends Of Fort Erie's Creeks .....	\$555
Bethlehem Housing and Support Services.....	\$10,000	Gillian's Place .....	\$961
Big Brothers Big Sisters - Grimsby Lincoln, West Lincoln .....	\$7,544	Great Lakes Christian High School.....	\$1,500
Big Brothers Big Sisters of Niagara Falls.....	\$806	Great Lakes Christian High School.....	\$1,500
Big Brothers Big Sisters of South Niagara.....	\$766	Grimsby Museum (Town of Grimsby).....	\$219
Brock University - Office of Development and Donor .....	\$1,000	Healthy Minds Canada .....	\$429
Brock University - Student Awards and Financial Aid .....	\$599	Healthy Minds Canada .....	\$505
Canadian Cancer Society.....	\$3,654	Heart and Stroke Foundation of Ontario.....	\$961
Canadian Red Cross, Niagara Area Branches.....	\$1,070	Heart and Stroke Foundation of Ontario.....	\$535
Centennial College - Financial Aid.....	\$2,000	Heart Niagara Inc. ....	\$500
Chorus Niagara .....	\$3,772	Heritage Christian School - Niagara Reformed Christian Education Association .....	
Chorus Niagara .....	\$11,000	Heritage Christian School.....	\$1,500
Church of the Transfiguration .....	\$11,698	Hospice Niagara.....	\$10,000
CNIB.....	\$961	Hospice Niagara.....	\$3,000
Community Animal Allies of Niagara .....	\$5,500	Hotel Dieu Shaver Health & Rehabilitation Foundation .....	\$1,000
Community Care of St. Catharines and Thorold.....	\$500	Humber College - Financial Aid - Scholarships and Awards.....	\$1,000
Community Care of St. Catharines and Thorold.....	\$7,152	International Child Care (Canada).....	\$1,070
Community Care of St. Catharines and Thorold.....	\$1,000	Kristen French Child Advocacy Centre of Niagara .....	\$500
Community Care of St. Catharines and Thorold.....	\$600	Kristen French Child Advocacy Centre of Niagara .....	\$1,092
Community Care of St. Catharines and Thorold.....	\$50	La corporation de l'école polytechnique de Montreal.....	\$352
Community Care of St. Catharines and Thorold.....	\$1,000	Lambton College - Financial Aid .....	\$2,000
Community Care of St. Catharines and Thorold*.....	\$6,000	Land Care Niagara .....	\$531
Community Care of West Niagara .....	\$8,621	Last Chance Horse and Pony Rescue.....	\$1,000
Community Living - Grimsby Lincoln & West Lincoln .....	\$2,694	Lincoln County Humane Society.....	\$3,500
Community Living St. Catharines .....	\$471	Lincoln County Humane Society.....	\$3,654
Conestoga College - Financial Aid.....	\$1,000	Lincoln County Humane Society.....	\$961
Conseil Scolaire de District Catholique .....	\$820	Lincoln Public Library.....	\$10,777
Conseil Scolaire de District Catholique.....	\$1,800	Literacy Council of Niagara West.....	\$2,694
Conseil Scolaire de District Catholique.....	\$1,500	March of Dimes Canada .....	\$3,820
Conservation Niagara Foundation.....	\$548	Mayholme Foundation.....	\$51,514
Cystic Fibrosis Canada - Niagara Chapter .....	\$3,654	McMaster University.....	\$1,000
Cystic Fibrosis Canada - Niagara Chapter .....	\$1,059	McNally House Hospice.....	\$3,654
Cystic Fibrosis Canada - Niagara Chapter .....	\$2,190	McNally House Hospice.....	\$6,228
Doctors Without Borders Canada .....	\$1,070	McNally House Hospice.....	\$78,102
Dog Guides Canada.....	\$513	Monastery of Mount Carmel .....	\$272
Dog Guides Canada.....	\$961	Multiple Sclerosis Society of Canada .....	\$961
DSBN - A. N. Myer Secondary School.....	\$500	Muscular Dystrophy Canada.....	\$12,552
DSBN - A. N. Myer Secondary School.....	\$1,500	Nativity of the Holy Mother of God.....	\$33,555
DSBN - Beamsville District Secondary School.....	\$1,500	Newark Neighbours .....	\$500
DSBN - E.L. Crossley.....	\$1,500	Niagara Action for Animals .....	\$961
DSBN - Grimsby Secondary School .....	\$860	Niagara Action for Animals .....	\$6,000
DSBN - South Lincoln High School .....	\$1,500	Niagara Artists Company (Niagara Artists Centre).....	\$623
DSBN - Stamford Collegiate Secondary School.....	\$500	Niagara Artists Company (Niagara Artists Centre).....	\$689
DSBN - Stamford Collegiate Secondary School.....	\$1,500	Niagara Catholic District School Board .....	\$473
DSBN - Westlane Secondary School.....	\$500	Niagara Christian Collegiate .....	\$1,500
DSBN - Westlane Secondary School.....	\$1,500	Niagara College .....	\$1,000
Eden High School.....	\$1,500	Niagara College - Financial Aid.....	\$5,000
Education Foundation of Niagara.....	\$7,772	Niagara College Foundation .....	\$1,000
Education Foundation of Niagara.....	\$7,772	Niagara Community Foundation .....	\$2,996
Education Foundation of Niagara.....	\$1,000	Niagara Concerts.....	\$5,000
Education Foundation of Niagara.....	\$248	Niagara Falls Community Outreach.....	\$7,000

\* Grant from St. Catharines Fund.



## 2014 DONOR DIRECTED GRANTS

Niagara Falls Humane Society .....	\$1,300	Shaw Festival Theatre Foundation, Canada .....	\$1,000
Niagara Falls Humane Society .....	\$500	Shaw Festival Theatre Foundation, Canada .....	\$10,000
Niagara Falls Humane Society .....	\$2,000	Silver Spire United Church .....	\$700
Niagara Falls Humane Society .....	\$2,253	Sleeping Children Around the World .....	\$488
Niagara Foundation for Catholic Education .....	\$500	Smithville & District Association for Christian Education -	
Niagara Foundation for Catholic Education .....	\$500	Smithville Christian High School .....	\$1,500
Niagara Foundation for Catholic Education .....	\$1,500	Southwestern Ontario Youth for Christ / Youth Unlimited .....	\$1,300
Niagara Foundation for Catholic Education .....	\$1,500	St. Catharines Performing Arts Centre .....	\$200
Niagara Foundation for Catholic Education .....	\$1,500	St. Catharines Performing Arts Centre .....	\$1,500
Niagara Foundation for Catholic Education .....	\$1,000	St. Clair Collge - Financial Aid .....	\$3,000
Niagara Foundation for Family and Children's Services .....	\$1,419	St. George's Anglican Church .....	\$1,000
Niagara Foundation for Family and Children's Services .....	\$1,000	St. John the Theologian Ukrainian Catholic Church .....	\$33,555
Niagara Foundation for Family and Children's Services .....	\$580	St. Therese of Lisieux Church .....	\$306
Niagara Foundation for Family and Children's Services .....	\$2,265	St. Therese of Lisieux Church .....	\$4,977
Niagara Historical Society .....	\$500	Stamford United Church .....	\$1,000
Niagara Land Trust .....	\$1,299	Start Me Up Niagara (SMUN) .....	\$7,000
Niagara Life Welland Centre o/a		Sts. Cyril & Methodius Church .....	\$33,555
Elisha House Pregnancy & Family Support Centre .....	\$8,368	The Adult Literacy Council of Greater Fort Erie .....	\$981
Niagara Peninsula Children's Centre .....	\$1,533	The Hope Centre .....	\$50
Niagara Peninsula Children's Centre .....	\$1,070	The Institute of Naturopathic Education and Research (INER) .....	\$757
Niagara Peninsula Conservation Foundation .....	\$3,772	The Institute of Naturopathic Education and Research (INER) .....	\$1,740
Niagara Region Sexual Assault Centre (CARSA Inc.) .....	\$961	The Salvation Army Community & Family Services - Niagara Region .....	\$1,070
Niagara Region Sexual Assault Centre (CARSA Inc.) .....	\$516	The Salvation Army Niagara Orchard Community Church .....	\$500
Niagara Resource Service for Youth (The RAFT) .....	\$10,000	The Salvation Army St. Catharines Community & Family Services .....	\$919
Niagara Symphony Association .....	\$3,772	The Salvation Army St. Catharines Community & Family Services .....	\$500
Niagara Symphony Association .....	\$11,921	Town of Lincoln - Jordan Historical Museum .....	\$2,694
Niagara Youth Orchestra .....	\$3,772	Town of Lincoln - Municipal Offices .....	\$8,788
Niagara-on-the-Lake Public Library .....	\$11,248	Ukrainian Canadian Congress Charitable and Educational Trust .....	\$33,555
Niagara-on-the-Lake Public Library .....	\$1,554	Ukrainian Canadian Social Services of Canada Inc. ....	\$33,555
Niagara's School for Alternative Learners .....	\$4,396	United Way of Niagara Falls and Greater Fort Erie .....	\$1,000
OneFoundation for Niagara Health System .....	\$580	United Way of South Niagara .....	\$1,605
OneFoundation for Niagara Health System .....	\$1,054	United Way of St. Catharines and District .....	\$1,000
OneFoundation for Niagara Health System .....	\$935	University of British Columbia .....	\$2,000
OneFoundation for Niagara Health System - GNGH Site .....	\$5,000	University of Toronto .....	\$2,000
OneFoundation for Niagara Health System - Port Coboren Site .....	\$2,489	University of Waterloo .....	\$2,000
OneFoundation for Niagara Health System - Welland Site .....	\$526	University of Waterloo .....	\$1,000
OneFoundation for Niagara Health System - Welland Site .....	\$1,605	VON Canada - Ontario Branch - Niagara Site .....	\$3,772
Ontario Brain Injury Association .....	\$5,000	Welland and District Humane Society (S.P.C.A.) .....	\$2,000
Ontario Lung Association - Branch serving Niagara .....	\$1,070	Welland and District Humane Society (S.P.C.A.) .....	\$2,000
Open Arms Mission of Welland Inc. ....	\$8,368	Wellspring Niagara Cancer Support Foundation .....	\$2,119
Osteoporosis Canada - Niagara Chapter .....	\$961	Wellspring Niagara Cancer Support Foundation .....	\$950
Pathstone Foundation .....	\$600	West Lincoln Community Care .....	\$569
Pathstone Foundation .....	\$459	West Niagara Agricultural Society .....	\$1,151
Pathstone Foundation .....	\$3,500	Willowbank School of Restoration Arts .....	\$500
Pathstone Foundation .....	\$255	Women's Place of South Niagara Inc. ....	\$500
Pathstone Foundation .....	\$4,745	Women's Place of South Niagara Inc. ....	\$472
Pathstone Mental Health .....	\$5,000	YMCA of Niagara+ .....	\$1,000
Port Cares .....	\$1,250	YMCA of Niagara .....	\$1,533
Port Colborne Feline Initiative .....	\$1,000	YMCA of Niagara^ .....	\$5,000
ProAction Cops & Kids .....	\$2,500	YMCA of Niagara* .....	\$18,000
Project S.H.A.R.E. of Niagara Falls Inc. ....	\$500	YWCA Niagara Region .....	\$1,000
Project S.H.A.R.E. of Niagara Falls Inc. ....	\$50	YWCA Niagara Region .....	\$901
Regional Municipality of Niagara - Niagara EMS Services .....	\$6,408	YWCA Niagara Region .....	\$600
Regional Niagara Upper Canada Lodge Auxiliary .....	\$8,215		
Ridley College .....	\$1,500		
Ridley College .....	\$1,190		
			<b>\$861,621</b>

\* Grant from St. Catharines Fund; ^ grant from Welland Mayor's Children & Youth Fund; + grant from Port Colborne Fund

# celebrating our DONORS

---

## “CHILDREN ARE REALLY THE MOST IMPORTANT”

Carmela Fabiano always told her children, “Children are really the most important” thing in this world – the foundation of all things new and all things in the future.

Her love for children and their health knew no bounds. This they saw every day, either through her food, her hugs, or whatever they needed, kids were a cherished part of her life always bringing a smile to her face.

Carmela passed away on August 9, 2014. To honour her, her children created the CARMI for Kids Fund, a fund that shares her nickname – Carmi.

**THE CARMI FOR KIDS FUND** was created to honour Carmela’s life, legacy and passion. Carmela had a passion for children, food, and bringing smiles to children’s lives. CARMI for Kids is a fund designed to feed disadvantaged children in the Niagara Region and to bring light to their lives.

The Fund will annually support Niagara Nutrition Partners, a program of Community Care St. Catharines and Thorold, which promotes the connection between healthy food choices and improved learning by providing breakfast, lunch and snacks at school or community-based programs. Currently, Niagara Nutrition Partners supports 208 school and community based programs, nourishing 13,000 children and youth each day.

Carmi would be so pleased to know that her legacy lives on in this way.

## KEEPING THE FAITH

More and more Niagarans are giving these days – and for many, it’s a matter of faith.

Donations to faith-based organizations accounted for 40% of gifts made by Canadians in 2010. This is significantly more than donations to other sectors.

In 2014 the **ST. GILES PRESBYTERIAN CEVO FUND** was created to support programs at St. Giles Presbyterian Church on Linwell Rd. in St. Catharines. CEVO is the acronym for Christian Education Vision and Opportunity.

This fund will support expanding the church’s Christian Education ministry, helping expand it into new areas currently not possible because of the program’s reliance on annual donations. The fund will help pay for a part-time Christian Education worker, expand resources and programs for both kids and adults and help support specific seminars and studies aimed at helping youth and seniors grow spiritually.

In addition to the fund to support St. Giles, Foundation donors have created endowments to support the Church of the Transfiguration, St. John the Theologian Ukrainian Catholic Church, Sts. Cyril & Methodius Church, Silver Spire Church in St. Catharines, St. Therese of Lisieux Church in Port Colborne, St. Marks Church in Niagara on the Lake, Beamsville Church of Christ, and Stamford United Church and Nativity of the Holy Mother of God in Niagara Falls.

These funds are now providing a steady stream of income to continue the work of these churches in serving the members of their congregation and their community.

## PLANNING FOR THEIR FUTURE

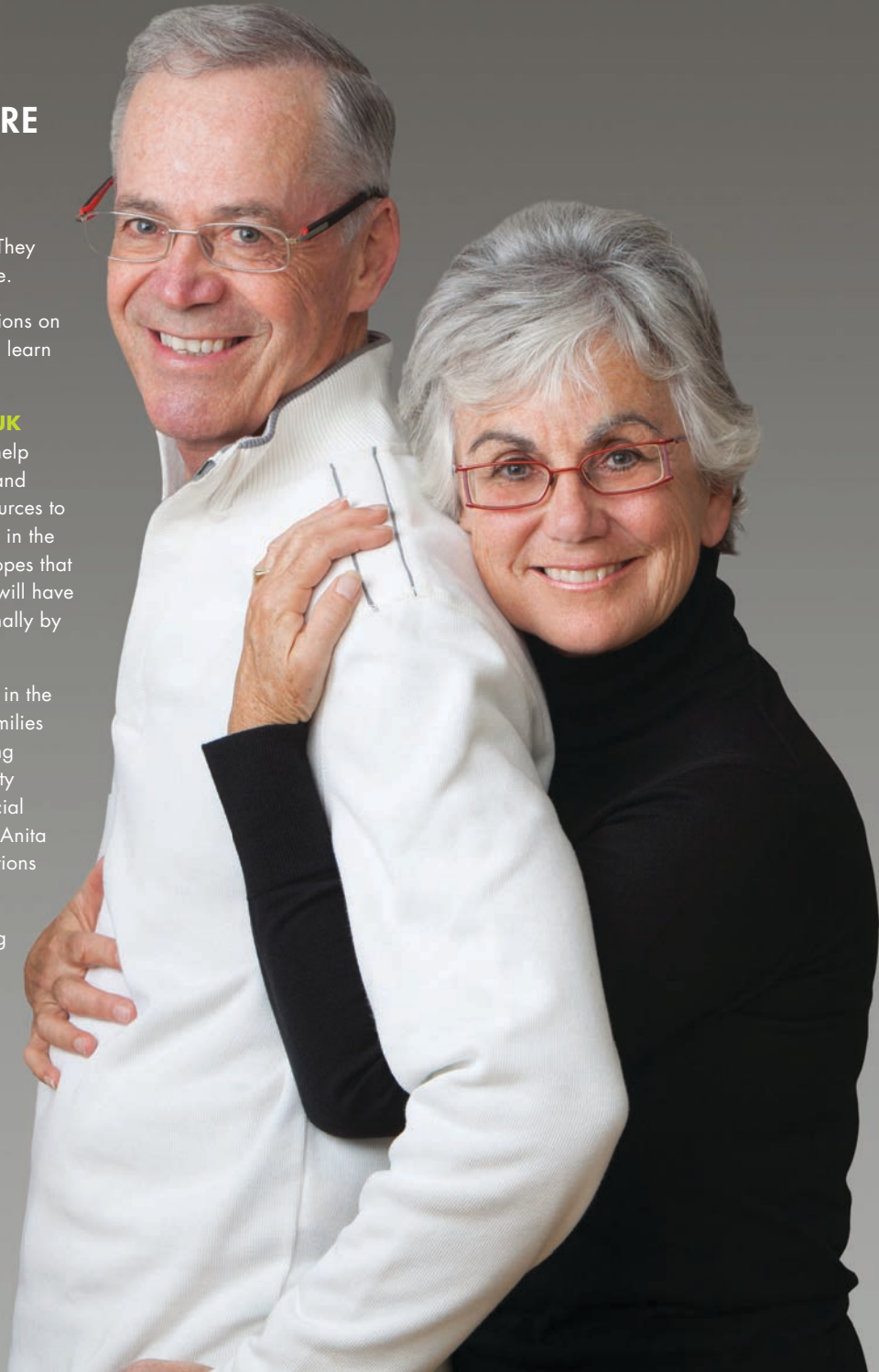
Lise Andreana and Gerry Kowalchuk moved from Burlington to Niagara-on-the-Lake in 2009. Lise is a Financial Planner and Gerry an Investment Advisor. They have been transitioning to retirement since their move.

After watching an episode about community foundations on TVO's The Agenda, they connected with our office to learn more about our work with donors.

Gerry eventually opened the **GERALD KOWALCHUK FAMILY FUND** in 2014. The Fund's mandate is to help underprivileged children or people who are worthy and who are likely to succeed, but lack the financial resources to move forward. He has included his daughter Chandi in the selection of the beneficiaries from this fund. Gerry hopes that she gains an understanding of the impact their fund will have on the underprivileged and that she will grow personally by being involved.

Lise opened the **ANDREANA FAMILY TRUST** later in the year. Her fund has a particular interest in helping families whose children have special needs, including learning disabilities, to access appropriate education, specialty programs or testing to establish qualification for special programs and the right to education. Lise's children, Anita and Peter, will be involved with identifying organizations to support.

Through their generosity, Lise and Gerry are inspiring their children and grandchildren on the joys and importance of giving back to the community.



## A HAND UP, FIRS<sup>T</sup>HAND

Last year, **THE GRIMSBY COMMUNITY FUND** was created. We promoted the Fund with a breakfast in Grimsby hosted by board member Alan Goddard late in the year, where we shared stories about the Foundation.

Bruce Wallace attended the breakfast and, immediately following the event, met with the Foundation to open a fund. We could only wish that all our communication efforts were this immediate and successful!

Following his retirement, Bruce volunteered in a number of roles with the Grimsby Affordable Housing Partnership (GAHP). Working in partnership with community groups, GAHP provides supportive transitional housing, subsidized rent and support programs to help clients become self-sufficient. Clients come from low to moderate income families and individuals, the homeless and those at risk of homelessness in West Niagara.

Through this experience, Bruce has seen firsthand the serious problem of poverty in his community. It's why he's started the Bruce and Bonnie Wallace Fund, which will support poverty reduction initiatives throughout the communities in West Niagara.

We are seeing more donors look at alternatives to endowment funds held in perpetuity. What is unique about their Fund is that a fixed amount of capital will be distributed each year, which means that over time the capital in the fund will be depleted. However, both Bruce and Bonnie believe that increasing the impact that their fund will have is what matters most to their charitable intent – giving a hand up instead of a hand out.

## ASKING IS ALL YOU NEED

Sometimes all it takes is asking.

With declining government grants, donor fatigue and growing competition for support from corporations and major donors, it is becoming a challenge for charities to find the steady income they need to keep their programs running. To be successful, charities need to develop sustainable sources of revenue.

In a survey conducted by Decima Research, 1 in 3 adults would leave a bequest if asked. However, only 7% of Canadians have named a charity in their will. Why the discrepancy? Because the person has never been asked! While many charities have developed annual giving programs, they don't have the time or the expertise to ask their donors to bequeath anything to the charity in their will.

In response to this, the Foundation launched **THE LEGACY PARTNERS PROGRAM** in 2014, whereby we will work with charities over a five-year period to partially cover the costs to develop and implement a program to secure bequests and other estate gifts from the charity's donors.

Charities currently participating include Community Care of St. Catharines and Thorold, Bethlehem Housing and Support Services, the Education Foundation of Niagara, Niagara Foundation for Family and Children's Services, Red Roof Retreat, Women's Place of South Niagara and YWCA Niagara Region.

Give us a call if your charity is interested in learning more about joining the Legacy Partners Program.



## ONE GOOD DEED BEGETS ANOTHER

Roman Grocholsky is a successful real estate professional with Royal Le Page Niagara Real Estate Centre. Over the course of his 35-year career, he has demonstrated a strong commitment to giving back within the community by supporting a number of charities, sponsoring a variety of events, and even funding scholarships that enable young people in Niagara to pursue their dreams. His most recent endeavor has been to support Big Brothers Big Sisters in their efforts to provide mentorship to children in need across South Niagara

After learning what Mel Groom and Peter Papp had done with the Foundation and what their respective funds have accomplished, Roman decided to open **THE GROCHOLSKY FAMILY FUND** in 2014.

"It is important to me that we build and sustain a family legacy of giving back and paying it forward" says Roman when asked about his decision to not only start the fund, but to also pass along decision making rights to his son Michael and daughter-in-law Michelle. "I am empowering my family to define the kind of impact they'd like to see in our community and to then direct our funds to make it happen." Michael and Michelle will meet with the Foundation each year to learn about the Fund, its impacts, and to make decisions about how they will direct the annual proceeds to benefit charities in the community.

"I wouldn't be where I am today without the generosity and support of others" remarks Roman. "It means a lot to not only pay that forward, but to also keep the momentum alive across the generations of our family"

## WITH A TWINKLE IN HIS EYE

Dave Howes' initial experience with the Niagara Community Foundation was his appointment in 2002 as one of the first members of the St. Catharines Community Fund Advisory Committee. In line with Dave's business and community acumen, he provided sage advice and pragmatic solutions, often with a twinkle in his eye.

Over the years, the volunteers with the Fund focused their efforts on building the Investing in St. Catharines Youth Fund, in partnership with former mayors Tim Rigby and Brian McMullan. As an advisor to the Fund, Dave experienced the impact that the Fund was having on children and youth from St. Catharines. Between 2004 and 2014, more than 2,100 St. Catharines kids facing financial challenges were able to take part in a wide variety of sports, recreation or cultural activities.

Dave had always expressed interest in opening a fund at the Foundation and finally, in 2014, the time was right. That year, he made a donation to create **THE DAVID AND SUSANNE DILALLA HOWES FAMILY FUND**.

Kids mattered a lot to Dave, so much so that each year, through our community grants program, the fund will support projects which build resiliency of youth, promote positive youth development and prevent risk behaviour.

Sadly, Dave passed away on January 12, 2015. However, his memory and his passion to help kids lives on with this fund.

## HELPING WOMEN GROW IN NIAGARA

The Zonta Club of Niagara Falls, Ontario received its Charter in 1967. The Club began serving Niagara in May of that year.

The first twenty-four Charter members introduced Zonta International's mission to the women of Niagara Falls. Since that time, members have worked hard to carry on their legacy. The Club is proud to be part of Zonta International, a global organization of executive and professional women working together through service and advocacy to advance the status of women worldwide.

In 2014, **THE ZONTA CLUB OF NIAGARA FALLS FUND** was established with a gift from the late Patricia Meikle, a former Zontian. Pat was a physical education teacher with the District School Board of Niagara.

The Zonta Club of Niagara Falls will be using this Fund to award the Pat Meikle Student Award annually in the amount of \$500 to a female student at a Niagara Falls High School who has completed four years of high school physical education, contributed to the betterment of her school, and been accepted to a post secondary institution.

As the fund grows, the Club hopes to distribute some of that funding to not just the Pat Meikle Award, but to other projects.

What a wonderful legacy created to honour Pat's contribution to the growth and development of young women!

## SMART AND CARING FUNDS

Art Fleming passed away on October 12, 2014. Both Art and his wife Val truly value what culture has contributed to their lives and what culture can contribute to the lives of others. They believe that our performing and visual arts organizations, our museums, the many ethno cultural groups and our heritage sites, contribute to the vitality of our community and shine the light on what makes Niagara unique. They annually support many local organizations through **THE VAL AND ART FLEMING FUND.**

In light of their support for culture, they agreed to be the champions for the **CULTURAL ENDOWMENT FUND FOR NIAGARA.** The vision for this fund is to support and encourage the growth, development and sustained presence of excellence in cultural activities across our region.

Governor General David Johnston became the patron of Community Foundations of Canada in 2011. His vision to build smart and caring communities is based on three pillars: innovation, philanthropy and volunteerism. His vision meshes with the Foundation's guiding principle to demonstrate philanthropic leadership.

In support of his vision, we created theme-based Smart and Caring Funds. Donations to these funds are accepted in any amount, in any way and can be made either during a donor's lifetime or through their estate.

Our Smart and Caring Funds give the Foundation the greatest flexibility to respond to current community needs by providing grants to charities across Niagara through a transparent application and assessment process.

Thanks to the following community leaders who also agreed to be the champions for our Smart and Caring Funds:

### **EDUCATION AND LEADERSHIP FUND FOR NIAGARA**

- Wade Stayzer

### **ENVIRONMENTAL LEGACY FUND FOR NIAGARA**

- John Fisher

### **CHILDREN AND YOUTH FUND FOR NIAGARA**

- Judy Reid

### **HEALTH AND WELL-BEING FUND FOR NIAGARA**

- Valerie Jaeger



# ENDOWMENT FUNDS CONTINUE TO GROW

The Foundation has a different face to each of our donors. Their funds can support a particular cause, community or charity and once a fund is opened anyone can make gifts of any amount, in any way at any time. Donations can also be made in honour or memory of a loved one.

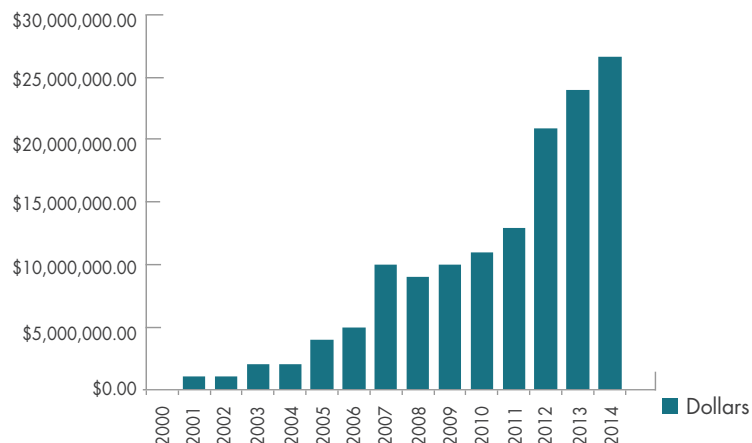
There are many ways to make a gift to the Foundation. These include cash, securities, bequests, special event proceeds, property, and insurance policies. Our role is to work with donors to ensure that their charitable intent is achieved through their gift.

There are a number of options for donors when considering how long they would like their fund to be active. Most of our funds are held in perpetuity, where the capital is preserved and a portion of the annual earnings on the fund are allocated to charities. Funds can also be held for a specific length of time or established to have a fixed annual distribution. In these later two examples both the capital and the earnings are distributed.

However, with increasing demands for support, it is important to take the time to determine how to make 'the

best gift', a gift that provides maximum benefits to the community that is within one's capacity to give. We strongly advise donors to speak to their family, lawyer, accountant or financial planner to determine the best way to make a gift that maximizes their tax and estate goals.

## ENDOWMENT FUND GROWTH



## Smart and Caring Community Funds

In 2012 we created a group of sector-based funds that support current and emerging community needs. We called these our Smart and Caring funds in recognition of the vision of Governor General David Johnston, the patron of Community Foundations of Canada, to build smart and caring communities based on three pillars: innovation, philanthropy and volunteerism.

Our current funding priorities include: initiatives that align with priorities identified in the *Living in Niagara Report*, resources to help charities become more efficient and effective and leadership development and training opportunities for the voluntary sector.

Donors interested in supporting future community needs are able to make a contribution to the Niagara Fund or one of the local community funds listed on the next page. Grants from community funds are restricted to charities providing programs and services in those municipalities.

Donors can create a named fund within any of our community funds or our Smart and Caring Funds with a gift of \$5,000, which can be gifted either on an annual or monthly basis over a 5 year period.



## ENDOWMENT FUNDS CONTINUE TO GROW

### Niagara Fund

- Alice Downie-Bacon Community Fund
- Beth & Murton Seymour Family Fund
- Branscombe Families Fund
- Canada GOATS Endowment Fund
- Caughill Family Fund
- Crawford Smith & Swallow Fund
- Dr. T. W. & Muriel O'Mulvenny Fund
- Elvi Vicary Fund
- Fallsview Casino Resort Fund
- George & Doris Shepherd Family Fund
- Jack and Nora Walker Fund
- Janet St. Amand & Doug Herod Fund
- John & Jan Potts Fund
- June Munro Fund
- Marv Kriluck Fund
- Meridian Credit Union Fund
- Niagara Fund
- Niagara Road Supervisors Association Fund
- Regional Chair's Smart and Caring Community Fund
- Waters & Meredith Fund

### Fort Erie Fund

- Fort Erie Fund
- Little-Green Family Fund

### Grimsby Fund

- Grimsby Community Fund
- \* Grimsby Benevolent Fund

### Niagara Falls Fund

- Americana-DiBellonia Family Fund
- Courtyard Marriott Hotel Fund
- DiCienzo Family Fund
- Embassy Suites Hotel Niagara Falls Fallsview Fund
- Hay Family Fund
- Hilton Niagara Falls Fallsview Fund
- Niagara Falls Community Fund
- Ripley's Great Wolf Lodge Fund

### Niagara West Fund

- \* Bruce & Bonnie Wallace Family Fund
- Ericway Tire Community Fund
- Hopkins Hill Family Fund
- Ken and Jennifer Southward Family Fund
- Lincoln Chamber of Commerce Fund
- M. K. Rittenhouse Family Fund
- Matthew Zimmerman Memorial Fund
- Niagara West Community Fund

### Pelham Fund

- Adamson Family Fund
- Augustyn Berkhout Family Fund
- Pelham Community Fund

### Port Colborne Fund

- Brend Butler Family Fund
- Dr. Scotty & Kay Wilson Legacy Fund
- Gary Talosi Thanks Port Colborne Fund
- Gordon Hurst Fund
- Hartley & Florentine Wallace Fund
- John and Darlene Tuck Family Fund
- Marsh Family Fund
- Port Colborne Downtown Cruiser's Assoc. Fund
- Port Colborne Community Fund
- Tom and Mary Cronin Fund

### St. Catharines Fund

- Burgoyne Doolittle Fund
- Caplan Family Anniversary Legacy Fund
- Durward Jones Barkwell
- Investing in St. Catharines Youth Fund
- Jean Whitty Family Fund
- Newman Rigby Family Fund
- St. Catharines Fund
- Whyte Family Endowment Fund

### Wainfleet Fund

- Robson Family Fund
- Wainfleet Community Fund

### Welland Fund

- Angie & Gary Talosi Family Fund
- Groom Jensen Family Fund
- Neill Terry Family Fund
- Peter & Andrew Papp Family Fund
- Raymond & June Harper Fund
- Welland Community Fund
- Welland Mayor's Children & Youth Fund

### Smart & Caring Community Impact Funds

Donors are passionate about causes that matter to them, ranging from education and the environment to children, culture, health and welfare. Since the Foundation supports all charitable sectors we have the ability to connect donors' passions with local organizations through the creation of Smart & Caring Funds. These funds can be opened with \$25,000 which can be pledged over a five-year period. Once a fund is opened, donations of any amount can be added to any of the funds listed below. Named funds can be created within an existing fund with a \$5,000 donation.

### Animal Welfare

- Earl & Ida Clarke Animal Welfare Fund
- LetPets Live Fund
- Niagara Falls Humane Society Shelter Enhancement Fund

### Children & Youth

#### Smart & Caring Children & Youth Fund for Niagara

- Ann Fast Fund
- Anna Angelone Endowment Fund
- Big Brothers Big Sisters Endowment Fund
- Brend Butler Family Fund 4
- Brock Finance & Investment Group FT Fund
- \* CARMI for Kids Fund
- Charron Family Fund
- \* David and Susanne DiLalla Howes Family Fund
- Groch Family Fund
- Investing in St. Catharines Youth Fund
- Kristen French Child Advocacy Centre Niagara Fund
- \* Niagara Family & Children's Services Endowment Fund
- Ontario Endowment for Children & Youth in Recreation
- Richard and Cathy Gark Family Fund
- Robert A. Lavelle Memorial Fund
- Secord Reid Family Fund
- Sun Media Children's Summer Camp Fund
- Young Children Priority First - Kiwanis Fund

### Culture

#### Smart & Caring Cultural Endowment Fund for Niagara

- Arthur Dalfen Fund
- Arts & Heritage Community Development Fund for the Old Town of NOTL and Village of Queenston
- Audrey Shimizu Memorial Fund
- Carol Leppert Music Fund for Steele Street School
- Carol Leppert Music Fund for Winger Public School
- Grimsby Museum Endowment Fund
- Mayholme Foundation Fund
- Niagara Children's Chorus Fund
- NOTL B&B Association Fund
- NOTL Library Michael Dietsch Fund
- Regan Peacock-Fung Memorial Art Fund
- Robert Cooper Choral Scholars Fund
- Smylski-Attenborough Fund
- Valentina McLeod Arts & Heritage Community Development Fund for the 'Old Town' of NOTL

## ENDOWMENT FUNDS CONTINUE TO GROW

### Education & Leadership

- **Smart & Caring Education & Leadership Fund for Niagara**
- Adult Literacy Council of Greater Fort Erie Fund
- Alice Downie- Bacon Designated Fund
- CFUW St. Catharines Endowment Fund
- Children of Niagara's Migrant Workers Award Endowment Fund
- Chuck & Judy Smith Bursary Fund
- DiCienzo Family FT Fund
- Education Foundation of Niagara Fund
- Education Foundation of Niagara Poverty & Emergency Relief Fund
- Gene Luczkiw Spirit of Enterprise Endowment Fund
- Grape & Wine Education Research Fund
- John-Micheal Martin Memorial Fund
- Jordan Engineering Jane Cunningham Fund
- Larry and Olga Andrusiw Paramedic Award Fund
- Niagara Engineering Week Scholarship Fund
- Niagara Falls Big Brothers Big Sisters Scholarship Fund
- Niagara Peninsula Energy Award Fund
- Stephen Souter Memorial Fund
- Sunday in the Parks Fund
- \* Zonta Club of Niagara Falls Fund

### Environment

- **Smart & Caring Environment Legacy Fund**
- Bert Miller Nature Club Endowment Fund
- Conservation Niagara Fund
- Enbridge Awaire Fund
- Fengage Realty Group Environment Fund
- Fort Erie Conservation Club Fund
- Friends of Fort Erie's Creeks Fund
- Harry Deline Fund
- Land Care Niagara Fund
- Nelson Aggregate Environmental Fund
- Niagara CAER Group Fund
- Niagara Land Trust Endowment Fund
- Regional Chair's Environmental Legacy Fund for Niagara
- Roll Surface Technologies Inc. Fund
- RV Anderson Associates Fund
- RWDI Air Inc. Fund
- Samuel L. Rudolph Memorial Fund
- Urban & Environmental Mgmt Fund
- W. S. Tyler Canada Environmental Fund
- Walker Industries Earth 1st Fund
- Walter & Sons Excavating Environment Fund

### Health & Well-being

- **Smart & Caring Health & Well-being Fund for Niagara**
- Bethlehem Housing and Support Services Endowment Fund
- Brend Butler Family Fund 2
- Chris Lackenbauer Memorial Fund
- Colleen Kiers Memorial Fund
- Community Care - St Catharines Thorold Fund
- Community Living St. Catharines Endowment Fund
- \* Ed and Rosalie Vasso Fund
- Headway Homes Fund
- Hospice Niagara Fund
- Joan E Marlow Salvation Army Endowment Fund
- Joan E. Marlow YWCA Endowment Fund
- Joan Tovenati Fund
- \* John and Lillian Clark Fund
- Katey Marie Campbell Fund
- Luigi & Amelia Setacci Health Niagara Fund
- Mark Graham Memorial Endowment Fund
- Mayflowers Fund
- McNally House Endowment Fund
- Morabito Family Fund
- Necklaces of Hope Foundation
- Niagara Survivor Services Fund
- Patrick & Nancy McNally Family Fund
- Rankin Cancer Run Foundation
- \* Red Roof Retreat Fund
- Schizophrenia Research Fund
- Upper Canada Lodge Auxiliary - Constable Family Fund
- Welland Hospital Foundation Endowment Fund
- Wellspring HOPE Fund
- Women's Place of South Niagara End. Fund

### Spiritual

- Assunta and Cesare Bonelli Fund
- Church of the Transfiguration Education Fund
- \* St. Giles Presbyterian Church CEVO Fund

### Donor Advised Funds

These funds appeal to donors interested in creating their own family foundation as they enable the donor to have ongoing participation in the selection of charities benefitting from their fund. Donors can also name successor advisors so that their legacy is continued by future generations. These funds can be established with a minimum donation of \$25,000.

- \* Andreana Family Trust
- Beatties Basics Anniversary Fund
- Bluevalley Foundation
- Brunatti-Dymont Fund
- Bush Family Fund
- Cornelius & Helen Vanden Top Charity Fund
- Donald & Barbara Fraser Family Endowment Fund
- George Darte Funeral Chapel Fund
- \* Gerald Kowalchuk Family Fund
- \* Grocholsky Family Fund
- Ida & Bob Gale Sr. Community Fund
- \* Retire-At-Home Services Endowment Fund
- \* Lynn and Kevan's Niagara Charities Fund
- Jordan Engineering Shared Blessings Fund
- M&N Walker Foundation
- Marchand Kruczynski Family Fund
- Morgan Funeral Home Community Fund
- Peter Partridge & Poppy Gilliam Family Fund
- Rosanne's Cancer Prevention Fund
- Rosanne's Chronic Care Support Fund
- Stewart Family Endowment Fund
- Sullivan Mahoney Endowment Fund
- Welland Flatwater Fund

### Donor Designated Funds

These funds provide on-going annual support to charities important to donors and their families. The minimum donation is \$10,000 per charity to be supported.

- Anonymous
- Adrie's House of Hope Fund
- Dr. Jaroslav and Mrs. Edith Czerevko Family Fund
- \* William and Mary Lu Ellis Fund
- Art & Val Fleming Fund
- Bob Gale Recreation Fund
- Cornelius & Helen Vanden Top Charity Foundation
- Hildebrand Lehn Family Fund
- Joan E. Marlow Fund
- Kiers Family Fund
- Lincoln County Fair Endowment Fund
- NCF Operational Endowment Fund
- Smithville and District Lions Club Fund
- \* Troup Family Memorial Fund
- Wills Family Foundation

*\*Represents funds created in 2014*

# 2014 DONORS

124 Queen Street Hotel & Spa  
13th Street Wine Corp.  
712060 Ontario Limited  
888 Holdings International Inc.  
Michael Abbott  
Martha Abra  
Agency59  
Mary Lynn Alderice  
Alfi Inc.  
Michele Allen  
Malcolm Allen, MP  
Lise Andreana  
Andrew Peller Limited  
Margaret Andrewes  
Philip Andrewes  
Animal Rehabilitation and Wellness  
Services of Niagara  
Peter and Susan Annis  
Anonymous  
Tim Appell  
Jean Armitage  
Jen Armstrong  
Armstrong Strategy Group  
Dana Arndt  
Ed and Sharon Arnold  
John Ashwood  
Monique Atherton  
Virginia Atkin & Keith Ambachtsheer  
Kenneth and Joanne Atkinson  
Debra Attenborough  
David Augustyn  
Leo Ayoitte  
Ted Bader  
Ernesto and Candy Bagnulo  
Frank and Grace Bagnulo  
Camilla Bagnulo  
Dawn Bahro  
George Bahro  
Scott Bahro  
Bailey Property Management Inc.  
Laura Bakan  
Richard and Cheryl Baldin  
Antonio and Mary Baldinelli  
Lisa Balfour  
James Barkiw  
Gunter and Marlies Bartsch  
Robert and Jennifer Baseggio  
Dave Batty  
Daniel and Wendy Bauer  
Beatties Basics Ltd  
Peter Bedard  
Stephen Bedford  
Carmela Bertone  
Lori Bethlehem Housing and Support Services  
Tony and Adriana Biamonte and Family  
Barb Big Brothers Big Sisters of South Niagara  
Big Head Wines  
Bird Construction  
Bird Kingdom Niagara Falls Ltd  
Laura Birckett  
Moe and Stephaie Bjorgan  
Scott Blake  
Blaziers Union Local 1795  
BMO Bank of Montreal  
BMO Nesbitt Burns  
Joseph and Giustina Bombicino  
Assunta Bonanno  
Diana Bondio  
Paul and Pam Bongers  
Michael Bonomi  
Dorothy Booth  
Tim Borowski  
Dan Borowski  
Bourgoignes Delaney Bachelder  
Linda Bowman  
Wendy Bowley-Evans  
Paul Bradley  
Jim Bradley  
Barry Brady  
Alison Braithwaite  
Anne Braithwaite  
Ann-Louise Branscombe

Branscombe Family Foundation  
Brian's on Fourth  
Brock University  
Brock University - CCOVI  
Bruce Brown  
Norris and Patti Brown  
Amanda Brown  
Dave Brown  
Paul and Allison Bryson  
Peter and Cathy Buis  
John Bullivant  
Jeff Burch  
David and Anna Burke  
Roy Burke  
Sam and Mary Bursutti  
J. R. Bush  
Lynn Butler  
Doreen Butler  
Butler, Philbrick, Gordillo and Associates  
Theresa Cadorin  
Lisa Cairns  
Calamus Estate Winery  
Jim Caldwell Securities Ltd.  
Joe and Rita Callara  
Angelo and Anna Campana  
Wayne and Helga Campbell  
Richard and Lynda Campbell  
Ken and Louanne Campbell  
Canadian Federation of University Women  
(CFUW) St. Catharines Charitable Fund  
Canadian Online Giving  
Canadian Tire  
Canadian Tire Financial Services  
Janet Cannon  
Frank and Dina Caplan  
Paul and Karen Caplan  
Bernice Caplan  
Frederick and Marion Caplan  
Luisa Carbonara  
Pino and Helene Carriero  
Lucie Catterall  
Cave Spring Callars  
Helen Chalcraft  
Susan Chapman  
William Charron  
Mary Theresa Charron  
Halle Chase  
Chateau des Charmes  
Kym Cherubini  
Mary Child  
Rob Chleich  
Chorus Niagara  
Edwin and Karen Chudzik  
Churchill Callars  
City of Niagara Falls  
City of St. Catharines  
Bea Clark  
John and Rebecca Clark  
Alan and Marlies Clark  
Mavis Clarke  
Alexandra Clarkson  
C. Frederick and Joan Clifford  
Edoardo Colacelli  
John and Mary Colyn  
Community Care of St. Catharines and Thorold  
Constellation Brands Canada Inc.  
Contact Niagara  
Diana Confinenza  
Cooper's Hawk Vineyards  
John Corfield  
Gina Cotrufo  
Melanie Coxon  
Richard & Mary Ann Coy  
Coyote's Run Estate Winery  
Keith and Margaret Crowley  
Crime Stoppers Niagara  
Barry Cromarty  
Warren Crosbie  
Carolyn Crowley  
Rob Culliton  
Michael Culp  
Judy Culp

John P. Cunningham  
Jim Cyr and Carmel Vacca  
Cytex Canada Inc.  
Rosalba D'Addio  
Rose Dagg  
Joseph Dallal  
Carmelina D'Angelo  
Daniel Lenko Estate Winery  
Patrick and Jacinta Dano  
Pat Darle  
Scott Davis  
Tina Davis  
Wayne and Joan Dayman  
DBS Financial Mgmt.  
Nick Debono  
Carol Dec  
Rosemary DeCaria Serini  
Pauline Deguire  
Dekkers General Repairs and Auto Sales  
Clarice del Mundo  
Deloitte  
Deloitte & Touche Foundation Canada  
Rheal and Susan Demers  
Robert Demers  
Ruth Denyer  
Vera and Al Derbyshire  
Calla Dewdney  
Joseph Di Profio Sr.  
Vince DiCarlo  
Paul DiCarlo  
Michael DiCarlo  
Giovanni and Ida Digiocchino  
Fiorella Diloreto  
Ston and Mary Dinga  
Bob Dingman and Ms. Collins  
District School Board of Niagara  
Kelly Doan  
Frances Doherty  
Maureen Donnelly  
Doug Forsyth Gallery  
Ken and Ginny Douglas  
Andrea Douglas  
Gladys Douglas  
Joanne Dow  
Dr. Tupman Family Dentistry  
DSBN - Beamsville District Secondary School  
Jeff and Beth Duc  
Raymond and Linda Duc  
Edith M. Duncan  
Diane Dunk  
Dunnink's Mobile Pump Service  
Dunn's Bestway Inc.  
Durward Jones Barkwell & Company LLP  
Sarie Duthler  
Christine Earl  
Pamela Earl  
Jeanne Easton  
Anthony and Sandra Easton  
Michael and Debbie Ecker  
Education Foundation of Niagara  
Deve and Mary Ann Edwards  
Carmen Elefante  
William and Mary Lu Ellis  
Thomas Elltoft  
Sandra Ensley  
Eskoot Niagara Ltd.  
Carlo and Gail Esposito  
Estate of Jaroslav Czerewko  
Estate of Jessie Thompson  
Estate of Luigi Setacci  
Jody Evans  
Janet Evans  
David Evans  
Ezio Di Emanuele and Associates Inc.  
Lou Fabiano  
Mario and Debbie Fabiano  
Adam Fabiano  
Mario, Kristen and Makayla Fabiano  
Mario Fabiano  
Holly Fabiano  
Rita Fabiano  
Vito Falivena

Family Discount  
Jayna Faraagher  
Jerry Farrell  
Antonio and Fiorina Federico  
Nino Ferantelli and Ms. Jen Roberts  
Mario Ferrara  
Susannah Ferreira  
Johanna Ferris  
Ben Fichman  
Charles and Barbara Finlay  
First In Counter  
John Fisher  
Five Rows Craft Winery of Lowrey Vineyards  
Val Fleming  
Connie Flowers  
Brian Fogg  
Ferrer Farms Inc.  
Donald and Chris Farrer  
Jack and Helga Forrer  
Helen Forrest  
Cindy Forster, MPP  
David Forsyth  
Frank and JoAnne Fortino  
Foster Hewitt Foundation  
Ian M. Fraser and Ms. Janine M. Schweitzer  
Kathryn Fryer  
Myriam Gagnon-Doherty  
John Galea  
Gales Gas Bars Limited  
John Ganann  
Carlos Garcia  
Richard Gark  
Wayne Gates  
Eileen Martin & Hugh Gayler  
Barbara Gelb  
Vince and Mary Gigliotti  
Breanne Gillie  
Carmen Giordano  
Adriano Giordano  
Nicola Giordano  
Carmen and Franca Giordano  
John Giroux  
Michael and Bonnie Glazier  
Asher and Raya Gliklich  
Louise Goegan  
William and Jean Goodfellow  
Sidney and Marlene Goodman  
Natalie Gorejko  
Doug Goslin  
Joseph Gotti  
Government of Canada - Heritage Canada  
Colleen Graham  
Brad Graham  
Veronica Grant  
Great Estate Wineries  
Russell Greenwood  
Ellen Gretsinger  
Patricia Gretzinger  
Bonnie Grimm  
Grimsbey Benevolent Fund  
Grimsbey Rotary @ Noon  
Roman Groch  
Roman Grocholsky  
Mary Ellen Groom  
Imri Hack  
Lloyd and Jennifer Haines  
Brad Hale and Ms. Laurie Kelly  
Cathy Hall  
Donald and Marilyn Hallett  
Kurt Hamm  
Heidi Hanna  
Matthew Harris  
Barbara Harris  
Zachary Harris  
Angela Harris  
Lisa Harris  
Harris Sign Company Inc.  
Bruce and Carol Harry  
Perry Hartwick  
Lindsay Harvey  
Bev Harvey  
Shirley Harvie

## 2014 DONORS

Kim and Kevin Hay  
Ashley and Tony Hayes  
Brian Hedges  
Heelis Little & Almas LLP  
Marcy and Brian Heit  
Phyllis and Mungo Henderson  
Hendriks Valu-Mart  
Phillis Henke  
Henley Honda  
Christine Hennessy  
David and Cathy Henry  
Henry of Pelham Family Estate Winery  
Alex Herlovitch  
Doris Herster  
Judy Hewko  
Wilma Hickman  
Hidden Bench Vineyards & Winery  
Anna & J. Hildebrand  
Abram and Marilyn Hildebrandt  
Judith Hill  
Laura Hills  
Gail Hilyer  
HOCO Limited  
Holiday Inn & Suites St. Catharines  
Conference Centre  
Barry and Cathy Holmes  
Ruth Hope  
Hope and Harder Insurance Brokers Inc.  
Carol Hoggood  
Jennifer Hopkins  
G. Mark Hopkins  
William and Elsie House  
John Howard  
Howard Equities Inc  
Vija Howe  
Marsha Howe  
Tim and Debbie Hudak  
Dave Hughes  
Antonio and Rosanna Iannazzo  
Darlene Inglis  
Kristina Inman  
Audrey Inman  
Inniskillin Wines Inc.  
Carolyn Ioannoni  
Irish Design Ltd.  
Irish Harp Pub Inc.  
Pam Isaak  
J. Sinclair & Associates  
Jackson-Triggs Niagara Estate Winery  
George Janiszewski  
Richard Janiszewski  
Evelyn Janke  
Scott and Darka Jensen  
David and Pricilla Johnson  
Perry Johnson  
Bill and Julie Johnston  
Jones, Jamieson and Redekop  
Bev Jong  
Jordan Engineering Inc  
Judith Hill CGA Professional Corporation  
Cynthia Justyk  
Kacaba Vineyards  
Daniel and Nancy Kaine  
Debra May Kee  
Rosemarie Kellner and Ron McFadyen  
Joan Kellogg  
Anne Kemp  
Geoff and Louise Kendrick  
Kenmore Developments Inc.  
Sheila Kennedy  
Vincent Kerrio  
Kevin J. Clark Dentistry Professional Corporation  
William King  
Alfred and Judith Kingsley  
Kiwans Club of Stamford (Ontario)  
Dan and Nancy Knott  
Sarah Koepke  
Teresa Koluk and Family  
Ray and Pat Konkle  
Konzelmann Estate Winery  
Alfred Koop  
Gary Kornya  
Gerald Kowalchuk  
Peter and Dee Kozlowski

KPMG LLP  
Frank Krahn  
JoAnne Krick  
Krisien French Child Advocacy Centre  
of Niagara  
Helena and Renata Kunic  
Kwik Fit Niagara Inc.  
Gail Labrie  
Melissa Lacompte  
Lailey Vineyard Wines Inc.  
Lakeside Landscape  
Robin Lampard and David Brady  
Susan Lampman  
Henry and Barb Lansink  
Helene Lapalme  
Rose Lattanzi  
Dan Lavelle  
Giovanni and Santina Le Rose  
Chantal Leduc  
Susan Lee  
Randall and Lynne Legallais  
Barbara Legg  
Kim LeGros-Whetham  
Aileen Lelievre-Adams and Bryce Adams  
Evan Lepp  
Erica Lepp  
Sandy and Frank Leslie  
Barbara Leslie  
LetPets Live  
Rachel Hope Lightfoot  
Lincoln Medical Pharmacy  
Lincoln Public Library  
Liquor Control Board of Ontario  
Lorraine Lisicky  
Shawn and Dori-Ann Litalien  
Derek Little  
Wayne and Linda Locky  
Locomotive Marketing Inc.  
Valerino and Graciela Lomonato  
Mike and Wendy Lostracco  
Howard and Wilma Lowrey  
Marion Lubitz  
Patricia Lucas and Gordon McNab  
Lucy Lupia  
Jodi Lycett  
M.K. Rittenhouse and Sons Ltd  
Bruce MacDonald  
Archie and Rina MacDonell  
Duncan and Judith Macfarlane  
Janet MacNinch  
Magnotta Winery  
Malivoire Wine Company  
Colin and Julie Anne Malone  
Patrick Maloney  
Andrew Maloney  
Pamela Manning  
May Families and Staff of Maple Lodge Farms Ltd.  
Marama Management Ltd. - Victoria Gallery Cafe  
Art Marchand  
Rosanne Marsh  
Dorothy Marsland  
John and Shirley Martin  
Suzanne Martin  
John and Diane Martin  
Dennis Martin  
Martin Sheppard Fraser LLP  
Marynissen Estates Winery  
Larry and Ginette Masaro  
Barry and Cheryl Maurice  
Dave Mavin  
Glen and Nancy May  
Robert and Margaret May  
Paul McBride and Ms. Tonya Ventresca  
Glen McCann  
Evan McCaughey  
Robert and Elaine McCaughey  
Greg and Brigit McCaughey  
Thomas McEwen  
Terry McGuire  
Woody McKaig  
Gordon McKindsey  
Valentina McLeod and Dennis Bell  
McMaster Michael G. DeGroot School  
of Medicine

D.J. McNiven  
MCP Trilogy  
Suzanne McPetrie  
Donald McQ Shaver  
Laura Menechella  
Michelle Mercer  
Meridian Credit Union  
Norbert and Joan Mertens  
Antonio Miele  
Neil Miles  
Peter and Ornella Miller  
Sherra Miller  
Roger Miller  
Wayne Miller  
Barry and Carol Millward  
Mary Minaker  
Ministry of Finance Alcohol Policy Branch  
Anne Miryneh  
Mike Mitchell  
Sally Mitchell  
Joseph and Rosaly Mall  
Elizabeth Mollica  
JoAnne Monych  
Patricia Moore  
Meaghan Morel  
Morgan Funeral Homes  
Morneau Shepell  
Joyce Morocco  
Brian Morrison  
Steven and Susan Moss  
Alfred and Nancy Mouget  
A J Moxam  
Arthur & Marlene Moyer  
Ray and Marion Muirhead  
Francesca Muraca  
Victor Muratori  
Debi Musgrave  
Carol Myers  
Gary and Sarah Nadalin  
Brian and Claudette Nash  
Dennis and Margaret Nazar  
Rob and Pat Neill  
Jeff Neill  
Mary V. Nelles  
William Nelles  
Robert Nelson  
Lorraine Nemeth  
Petra Nesbitt  
Marc and Cheryl Newburgh  
Niagara 21st Group Inc. (Courtyard by Marriott)  
Niagara College  
Niagara College Learning Enterprise  
Corporation  
Niagara Engineering Week Committee  
Niagara Falls Hydro Holding Corporation  
Niagara Falls Labour Charitable Foundation  
Niagara Foundation for Family and  
Children's Services  
Niagara Health System - Welland  
Niagara Peninsula Energy Inc.  
Niagara Sport Commission  
Niagara Support Services  
Niagara Tax Consultation Group  
Niagara Warehouse Management  
Niagara West Federal Liberal Association  
Niagara Workforce Planning Board  
Niagara-on-the-Lake Golf Club  
Niagara-on-the-Lake Jewellers  
Niagara-on-the-Lake Public Library  
Niagara's Cancer Care Run Foundation  
Nicky's Hair Studio & Spa  
Peter Nixon  
Willie Noles  
John and Caroline Nolan  
O'Reilly and Greenway MPC  
OASIS Sensory Partners  
Andrew O'Connor  
Barry and Deby O'Connor  
Ed O'Connor  
James O'Connor  
Chris O'Connor  
Kelly O'Connor  
Kevan O'Connor and Lynn Masaro  
Sally O'Loughlin

Muriel O'Mulvenny  
Elenor O'Neill  
Ontario Hatcheries Association  
Ontario Agencies Supporting Individuals  
with Special Needs  
Ontario Broiler Hatching Egg &  
Chick Commission  
Stanley and Jean Oprendek  
Maureen Orton  
Adalee Osland  
Kate Ostryhon-Lumsden  
Mina Paddon  
Dr. John and Janie Palmer  
Vince Palmieri  
Liz Palmieri  
Pam's Pro Shop  
Victor and Rose Paone  
Rose, Maria and Rosanna Paonessa  
Peter Papp  
John and Diane Parrett  
Bryan Parsons  
Linda Parsons  
Lesley Parsons  
Peter Partridge  
Peter W. Partridge and Ms. Poppy Gilliam  
Patricia Meek Insurance Agency Ltd.  
Ron and Joy Payne  
Lois Payne  
Pearl Morrisette Estate Winery  
Pelee Island Winery  
Pen Centre  
PenFinancial Credit Union  
Peninsula Ridge Estates Winery  
John and Lily Peressotti  
Henri and Nicole Perreault  
Donald and Dianne Perry  
Enzo Persia  
Pet Valu  
David and Barbara Peters  
Carrie Petrak  
Helen Petruello  
Ken Pettigrew  
Tom and Susan Pezzino  
Pfizer Canada Inc  
Pharmasave - Simpson's Pharmacy  
John Philbrick  
Martin Philbrick  
Basile and Toula Philippeos  
Selvum Pillay  
Pillitteri Estates Winery  
Franco Piscitelli  
John and Stanka Pizzacalla  
Sue Pohorly  
Marilyn and Gordon Polych  
Pondview Estate Winery Ltd.  
John and Jan Potts  
Tricia and Mr. Shawn Marcoux Poulin  
Sara Premi  
Andrew Primeau  
Professional Engineers of Ontario  
- Niagara Chapter  
Brian and Judith Prudhomme  
Heather Pullen  
Purple Vine  
Judy Guagliariello  
Carol Radford  
Mike Rapsey  
Sergio Rasetta  
Steve and Paula Ratkovsky  
Ravine Vineyard  
Diane Rawlshorn  
Raymond Tisi Professional Corporation  
Reaction Internet  
John Reakes  
Red Roof Retreat  
John and Shirley Rednall  
Refuge Antiques & Giftery  
Judy Reid  
Reif Estate Winery  
Gus and Gloria Remollino  
Rennie Estate Winery  
Retire-AH-Home  
Natalie Reynolds  
Tom Richardson

## 2014 DONORS

Thomas Richardson  
 James and Ruthe Ridgley  
 Barbara and Richard Rigby  
 Tim & Gini Rigby  
 John Ripley  
 Mark & Wendy Rittenhouse  
 River Realty Development (1976) Inc.  
 Riverview Cellars Estate Winery  
 Silvana Rizzo  
 Robert Martin Engineering Inc.  
 Christine Robertson  
 Joseph and Anita Robertson  
 Frank and Nancy Robinson  
 Patrick and Kelly Robson  
 Nancy Rodgers  
 Barbara Romans  
 Dan and Anne Roscoe  
 Annemarie Rosenberg and Stephen Levy  
 Rosenkrantz & Sons  
 Carlo and Viola Rossi  
 Salvatore and Maria Rotella  
 Ralph and Lynda Rotella  
 Jeannine Rotella  
 Susan Roth  
 Adriaan and Alvira Rottier  
 Christine Rotundo  
 Michele Rouse  
 Marianna Rubino  
 Angie Rupp  
 Meaghan Rusnell  
 Jack and Jennifer Ruston  
 Melissa Saar  
 Ted and Sharon Salci  
 Grier Salter  
 Gerald and Betty Sandwell  
 Kelly Sauriol  
 Bob and Lorna Schatz  
 Chris Schoures  
 Tom Schulz  
 Scotiabank  
 Scotland Properties  
 Giovanni and Grazia Scozzafava  
 Susan Segato  
 Gisele Seguin  
 Douglas Setterington  
 Iona Setterington  
 Kathy Seymour  
 Geoffrey Seymour  
 Elizabeth Seymour  
 Lana Sgambelluri  
 Tamara Shanahan  
 Barry and Patricia Sharpe  
 Sharon Sharpe  
 Shaw Festival Theatre  
 David Shearer

Philip Sheehan  
 Debra Sherk  
 Sider Automotive Ltd.  
 Jo Silva  
 Rosalie Silveri  
 Joe Sirianni  
 Debbie Slade  
 Marc and Debbie Slade  
 Don and Barb Smith  
 Marlene Smith  
 Nancy Smith  
 Paul Smith  
 Eleanor Snider  
 Stella Sorrenti  
 Betty-Lou Souter  
 Southbrook Vineyards  
 Steve Sparrow  
 Janet St. Amand & Doug Herod  
 St. Catharines Volkswagen  
 St. Giles Presbyterian Church  
 I. and L. Starasts  
 Karen Stearne  
 Judy Stephenson  
 Dave and Sonia Stevenson  
 Kathleen Stewart  
 Kathryn M. Stewart  
 Stockroom Supply  
 Dave Stockwell  
 Rudolf Stohr  
 Stoney Ridge Estate Winery  
 Brian and Shirley Stouck  
 Stratus Vineyards  
 Strewin Winery  
 Paul and Darlene Stringer  
 Archibald and Shirley Stutt  
 Stanley Strych  
 John Suk  
 Pauline and Clair Sullivan  
 Carolyn Sushelski  
 Sharon Svob  
 Eva Szasz-Peterffy  
 Angie and Gary Talosi  
 Tango Boutique (1645529 Ontario Inc.)  
 Tawse Winery  
 Corlene Taylor  
 William and Joyce Taylor  
 Kiara Taylor  
 Tender Choice Foods Inc.  
 The Clark Companies  
 The Foreign Affair Winery  
 The Mouradian Group  
 The Ontario Broiler Chicken Hatching Egg  
 Producers Association  
 The Ravine (Cast, Crew & Company)  
 Roberta Thomas

Gary Thompson  
 John and Jessie Thomson  
 Tiger Eye Solutions  
 Connie Tintinalli  
 Nancy Tkachuk  
 Jennifer Toews  
 Total Tech Surveying Inc.  
 Town of Fort Erie  
 Town of Grimsby  
 Town Of Lincoln - Municipal Offices  
 Township of Wainfleet  
 Fritz and Brenda Trauttmansdorff  
 Treadwells Restaurant  
 Wayne and Elizabeth Triano  
 Barb Troup  
 Bradley Troup  
 Leonard and Judith Troup  
 Tanya Tufts  
 Mary Turner  
 TV Cogeco  
 Twenty Valley Tourism Association  
 Laura Unger  
 United Way of Greater Toronto  
 United Way of Peel Region  
 United Way of St. Catharines and District  
 UPI Energy LP  
 Upper Canada Animal Hospital  
 Professional Corporation  
 Carl and Eileen Urben  
 Rocky Vacca  
 Alex and Maria Vacca  
 Peter-Anthony Vacca  
 John Habuda and Leona Vaillancourt  
 Don Van der Zalm  
 Richard and Margie van Gelder  
 Paul Van Noort  
 Bonnie Van Schoewen  
 Lisa van Straten  
 Mike Vanoostveen  
 Louise and Laurens VanPagee  
 Ed Vasso  
 Verge Insurance  
 James and Joyce Vidal  
 Vieni Estates Inc.  
 Vieni Winery  
 David and Carol Vilim  
 Vineland Estates Winery  
 Vineland Growers Co-Operative  
 Vineland Hardware Electric Limited  
 Joseph Viola  
 Vision Financial Planning  
 Cathy Waldeck  
 Carol and John Walker  
 Doris Walker  
 Walker Environmental Group

Walker Industries Holdings Ltd  
 Tom Wall  
 Bruce Wallace  
 Cynthia Ward  
 Bill Warren  
 Warren Crosbie Enterprises Ltd  
 Holly Washuta  
 Morgan Washuta  
 Nicholas Wasyluk  
 Elizabeth Waters  
 Kathryn Watson  
 Maria Watson  
 Elizabeth Webster C.M.  
 Paul Weiss  
 Wellandport Hardware & Farm Supply  
 Westcott Vineyards  
 Brady Whelham  
 Kathleen White  
 White Oaks Conference Resort & Spa  
 Doug and Sally Whyte  
 Brian Wiese  
 Mary Wiley  
 Ronald Williams  
 Ron Williams  
 John Wilson  
 Christopher H. Wilson  
 Wilson, Opatovsky Barristers and Solicitors  
 Wilton White Hill LLP  
 Wine Council of Ontario  
 Winery & Grower Alliance of Ontario  
 Madeline Woodhead  
 WP Warehousing  
 Y.T.S. Productions Inc. o/a Magicuts  
 Chris Yakymishen  
 Blair Yauch  
 YMCA of Niagara  
 Peter Zagorskis  
 John Zeman  
 Hedy Ziesmann  
 Gloria Zimmerman  
 Debbie Zimmerman  
 Paul Zimmerman  
 Barbara Zuccala

## MEMORIAL AND TRIBUTE GIFTS

During 2014, gifts were received by the Foundation in honour or in memory of the following individuals:

Natalie Aran, Andrea Ballett and Ilan Reidelman, Louise Blaylock, Ruth Bowman, Brutus, Katey Marie Campbell, Bob 'Soup' Campbell, Hilda (Honey) Caplan, Bernice Caplan, Shelly and Allan Caplan, Lorraine Castonguay, Pegi Clarkson, Rachel Cohen, Robert Cooper, Moïse Diamond, Margaret Duncan, Carmela Fabiano, Arthur Fleming, Reid Foertsch, Gerald Foran, Donald M. Fraser, Kay Furry, Diane Garrington Cooper, Ruth Gillard, Margaret Greenwood, Robert Hecker, Frances Houslander, Jim Howe, Ruth Jones, Margaret Kelman, Michael Kompf, Dr. James Lee, Herve Leger, Beverly Lewis, Gene Luczkiw, Anne Magill, Penny Martin, Barry Matheson, Fay Matthews-Garcia, Harold Meighan, Ming and Toi, Betty Mitchell, Bernice Morton, Lyn Morton Morton, Vicky Morton Long, Ray and Rosalie Moscoe, Robert Peacock, Regan Peacock-Fung, Rose Pokomowsky, Michael Proctor, Judy Reid, Dr. Martin Richards, Dr. Richard Safranyos, Dr. Sawula, Fay Schonbrunn, Eleanor Snider, Betty-Lou Souter, Louise Sparks, Howard V. Staff, Abe Stark, Becky Sticca, Louise Tanner, Pamela Turcotte, Hedy Ziesman, Matthew Zimmerman, Ben Zimmerman

## HERITAGE SOCIETY

Members of the society have included the Foundation in their estate plan making a real difference in our community's future. We would like to thank the following people who have named the Niagara Community Foundation in their will, donated a life insurance policy or will be donating the proceeds from their RRSPs:

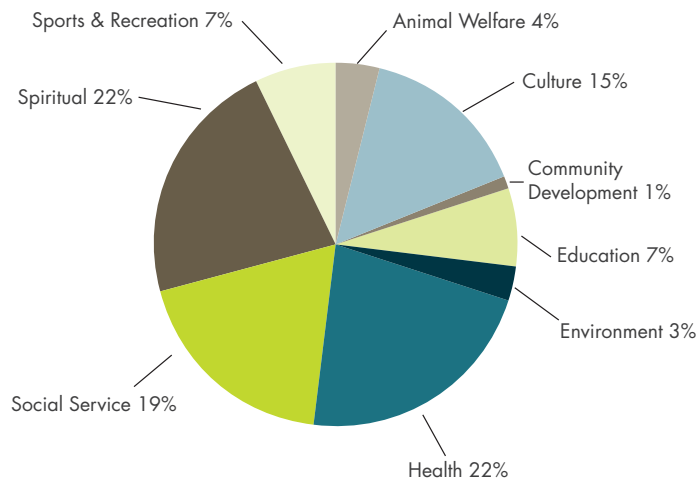
Debra Attenborough, Chris and Ann Bangham, Norm Bradshaw, Ann-Louise Branscombe, Elizabeth Connor-Elliott, John P. Cunningham, Rachel Delaney, Sandra Durward, Robert C. Gibson, Roman Groch, Bob and Esther Hougham, Brad Hutchings, April Jeffs, Anne Kemp, Sharon Kirk, Mary Mauriello, Greg and Rena McDonald, Daryl Novak and Brian Harrison, Liz Palmieri, Barbara Romans, Annemarie Rosenberg and Stephen Levy, David and Molly Simpson, Marc and Debbie Slade, Betty-Lou Souter, Virginia Stewart, Graham and Peral Sweeting, Carl and Eileen Urben, Leona Vaillancourt and John Habuda, Doug and Sally Whyte, Hedy Ziesmann, Debbie Zimmerman

# FINANCIAL HIGHLIGHTS

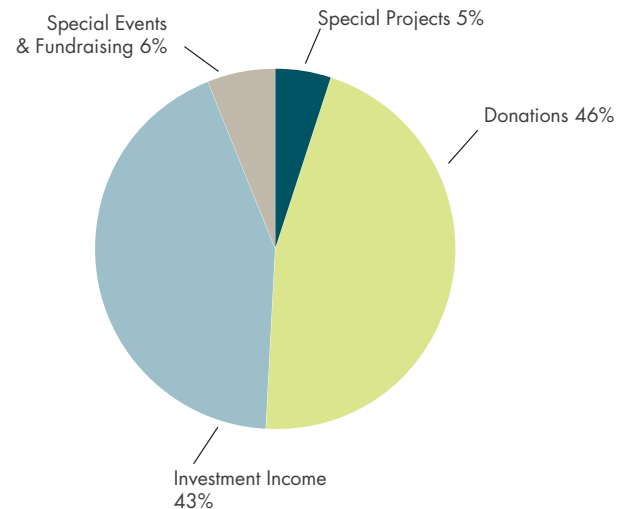
For the Year End December 31, 2014

	2014	2013
Total Assets	\$27,588,295	\$24,329,078
Gross Fundraising and Event Revenue	\$343,627	\$368,891
Total Donations	\$2,551,636	\$1,192,096
Total Revenue	\$5,498,694	\$4,712,838
Total Grants	\$1,111,589	\$827,331
Total Charitable Programs	\$77,130	\$73,636
Total Special Projects	\$251,830	\$270,607
Total Fundraising Expenses	\$261,528	\$276,236
Total Administrative and Governance Expenses	\$404,223	\$299,393
Total Endowments	\$27,294,015	\$23,924,802
% of Admin/Governance to Total Endowment	1.48%	1.25%
% of Fundraising Expenses to Total Endowment	0.96%	1.15%

## ALLOCATION TO GRANTS & CHARITABLE PROGRAMS



## SOURCE OF REVENUE \$5,498,694



To view the audited financial statements, please visit: [www.niagaracommunityfoundation.org/about-us](http://www.niagaracommunityfoundation.org/about-us)

# FINANCIAL AND GOVERNANCE HIGHLIGHTS

## Governance

The Board's role is to set policy and to question, scrutinize and monitor the management of the Foundation's affairs. It is a role of governance as opposed to operational management. The Board's primary responsibility is to build and ensure sound management of the Foundation. It oversees the Foundation's management and ensures that the affairs of the Foundation are being conducted in a manner that achieves its goals, consistent with the Foundation's mission. The Board meets five times throughout the year plus a special meeting for strategic planning. The Role of Board and Executive and the Scope of Authority policies are in place to delineate responsibility between board and staff. The Board has also adopted a Code of Ethics and Confidentiality policy for board, staff and volunteers.

## Operations

The Foundation's staff is led by the Executive Director, who reports to an independent board of directors. Operating costs include asset development, charitable activities, special projects, administration and governance. The Foundation also received funding in 2014 from Niagara Region to support the position of Convenor for the Niagara Prosperity Initiative. This funding enables us to bring community groups together to guide poverty reduction initiatives. We also hosted the activities of Niagara Connects (formerly the Niagara Research and Planning Council) which, among other initiatives, produced the 2014 *Living in Niagara* Report and has developed the Niagara Knowledge Exchange. The recommendations in the report enable the Foundation to ensure that our discretionary grant programs address community priorities.

Fund development, administration and governance expenses for the fiscal year ended December 31, 2014 totaled \$665,751. The expense of development activities is not necessarily related to the donations received in any one year and gift delays result in costs preceding the receipt of gifts by several years (for example, gifts in wills and life insurance). As a result, consistent with the community foundation sector, operating costs are evaluated by a ratio of total core operating expenses (excluding special projects) to total assets. For 2014, that percentage was 2.44%, within the range of community

foundations of similar size and stage of development. Each endowment fund is charged a pro-rated administration fee of up to 1.25 per cent which helps to offset these expenses.

## Investment fees and returns

The Foundation's investments are pooled with a number of other public foundations and charities in an investment pool with the Toronto Community Foundation (TCF). This relationship has been in place since 2001 and is re-evaluated on a regular basis by the Investment Committee.

The endowments are invested according to the investment policy guidelines established by Foundation's board and are available at [www.niagaracommunityfoundation.org](http://www.niagaracommunityfoundation.org). All portfolios are managed by professional investment managers and in accordance with the policy.

## ASSET MIX AND TARGETS

ASSET MIX	TARGET
Cash and cash equivalents	0 per cent to 50 per cent
Equities and alternate strategies	50 per cent to 95 per cent
Fixed income	5 per cent to 50 per cent

The average investment fee paid for 2014 was 0.60 per cent for funds in the TCF investment pool. The investment fee is charged monthly to each fund on a pro-rated basis. Investments returned 9.26% net of investment management fees in 2014.

In November 2012, the board of the Foundation made a commitment to invest \$500,000 in the Community Forward Fund, a social finance investment fund. The initial draw on this investment took place in February 2014. As of December 31, 2014 the Foundation has invested \$180,00 in this fund. For 2014 the investment returns on this fund were 2.5%. The Board is willing to have a lower return because 100% of the capital is invested with non-profits and charities.

## FINANCIAL AND GOVERNANCE HIGHLIGHTS

### Risk management

The Board has a comprehensive risk management policy covering legislative and legal, fiscal performance, financial reporting, management of volunteers, effective management and governance, economic risk, and donor and volunteer stewardship. The Finance Committee annually reviews the Foundation's exposure to risk and mitigants to address perceived or actual risks. The Board regularly considers risk exposure as part of its deliberations. The price risk related to investments arises due to fluctuations as a result of changes in market prices whether those changes are caused by factors specific to the individual security or its issuer or factors affecting all securities traded in the market. Accordingly, the Foundation is exposed to the effects of the market fluctuations.

### Accreditation

In 2012, the Foundation received accreditation through Imagine Canada's Standards Program. The Foundation was one of the first community foundations accredited in Canada. The program offers a Canada-wide set of shared standards for charities and nonprofits wishing to enhance their effectiveness in the fundamentals of governance, paid-staff management, financial accountability, fundraising and volunteer management. The program includes a voluntary accreditation program for organizations wishing to publicly demonstrate they have successfully met the standards through a third-party peer review process.

### Evaluation

The Board has adopted a comprehensive annual process to evaluate its performance. The results of the evaluation are reviewed at its November meeting where actions to improve board performance are implemented. Moving forward the evaluation will be reviewed at the April meeting. This process is done on a biennial basis with Foundation committees. Employees of the Foundation participate in annual performance appraisals, which include on-going review throughout the year. The Executive Director's review is presented annually to the Board by the Board Chair.

### Compensation

The Board has established salary ranges for each of the Foundation employees. The ranges are determined based on reviewing similar positions within the community foundation sector across Canada as well as similar positions within Niagara. Ranges are adjusted regularly to reflect cost of living changes. Movement through the range is dependent on performance. For 2014, the Executive Director received a salary of \$85,722 plus 8 per cent benefits.

### Board recruitment, orientation and training

The Bylaws of the Foundation set out the Board recruitment process. Members of the Nominating Committee are selected by virtue of office and include the Immediate Past Chair of the Foundation Board, the current Chair of the Foundation Board, Niagara Regional Chair, the President or designate of the United Way of St. Catharines and District, the United Way of Niagara Falls and Greater Fort Erie, and the United Way of South Niagara, a designate of the Greater Niagara Chamber of Commerce, and the President of Brock University or the President of Niagara College. Nominees from across Niagara are identified based on current board attributes and future strategic needs. The Board is comprised of 17 members who are elected for a three-year term, which can be renewed once. The term can be extended if a director is serving as the vice-chair, chair or past-chair.

New directors take part in a formal orientation program. Board training takes place at each meeting and additional opportunities are provided throughout the year for members to participate in professional development provided by Community Foundations of Canada.



# THANK YOU TO OUR SUPPORTERS

The contribution of time and talents of our volunteers, donors and staff is the 'intangible wealth' of the foundation. Starting in 2012 we began tracking the number of hours our volunteers contributed. Based on \$15/hr their 1,584 hours of time contributed totaled almost \$24,000 in support! Thank you for this gift.

## Board of Directors

Sandy Annunziata (*leave of absence August 2014*)  
President, Body Science Ltd.

Bill Charron (*Vice-Chair*)  
Retired, former Executive Director Family  
& Children's Services Niagara

Dino DiCenzo  
CEO, Canadian Niagara Hotels

Denise Elliott (*Secretary*)  
Partner, Martin Shephard Fraser LLP

Mario Ferrara  
Vice Chair, Ontario Financing Authority

Rich Gark  
Retired, Scotiabank

Alan Goddard  
Retired, Vice President Corporate Affairs  
Canadian Tire Corp.

Damian Goulbourne  
Professor, Niagara College

Jodi Lycett (*Past-Chair*)  
Partner, Durward Jones Barkwell & Co. LLP

Rosanne Marsh  
Retired educator

Rena McDonald (*Treasurer*)  
CFO, The Drake Hotel

Kelly Robson  
Administrative Assistant,  
for general surgeon Dr. Darrell Baker

Janet St. Amand  
CEO, YMCA of Niagara

Bob Watson  
CEO, PenFinancial Credit Union

Rob Welch  
Partner, Lancaster Brooks & Welch LLP

Doug Whitty  
President, 13th Street Winery and Whitty Farms

Madeline Woodhead (*Chair*)  
Investment Advisor, Scotia McLeod

## Ambassadors

John Armstrong, Brian Babcock, Ann-Louise Branscombe, Frank Caplan, Pat Darte, Andrea Douglas, John Fisher, Eric Gilbert, Mel Groom, Brad Hutchings, Sean Jackson, Paul Jones, Paul Leon, Maria Menechella, Shirley Martin, Victor Muratori, Rob Neill, Eugene Oatley, John Palumbo, Stan Pettit, John Potts, Betty-Lou Souter, Wade Stayzer, Mary Turner, Chris Wilson

## NIAGARA WEST FUND ADVISORS

Margaret Andrewes, Rich Gark, Eric Gilbert, Don Knechtel, Liz Palmieri (Staff), Wendy Rittenhouse

## PORT COLBORNE FUND ADVISORY COMMITTEE

Claudia Brema (Chair), Angie Desmarais, Rosanne Marsh, Liz Palmieri (Staff), Rob Steven, Gary Talosi, Darlene Tuck, Christopher Wilson

## ST. CATHARINES COMMUNITY FUND ADVISORY COMMITTEE

Sharon Borgmann, Mark Brohman, David Howes, Liz Palmieri (Staff), Peter Partridge Jr. (Chair)

## WELLAND FUND ADVISORS

Damian Goulbourne, Mel Groom, Liz Palmieri (Staff), Madeline Woodhead

## WAINFLEET FUND ADVISORY COMMITTEE

Lori Atkinson, Lori Heemskerck, Stan Pettit, Kelly Robson (Chair), Sharon Svob, Liz Palmieri (Staff)

## PELHAM FUND ADVISORS

Mayor Dave Augustyn, Mel Groom, Carolyn Mullin, Liz Palmieri (Staff)

## COMMUNITY LEADERSHIP COMMITTEE

John Fisher, Damian Goulbourne, JoAnne Krick (Staff), Mike Lethby, Rick Merritt (Staff), Liz Palmieri (Staff), Janet St. Amand, Rob Welch (Chair), Madeline Woodhead

## FINANCE COMMITTEE

Dino DiCenzo, Alan Goddard, Judith Hill (Accountant), Laura Hills, Jodi Lycett, Rena McDonald (Chair), Liz Palmieri (Staff), Sheri Penner, Bob Watson, Brian Wilkie

## GOVERNANCE COMMITTEE

Bill Charron, Denise Elliott, Alan Goddard, Jodi Lycett, Liz Palmieri (Staff), Bob Watson, Madeline Woodhead (Chair)

## GRANTS COMMITTEE

Sandy Annunziata, Mary Barrow, Bill Charron, John Cunningham, Manfred Fast, Wes Foebel, Jessica Friesen, Rich Gark, Rob Hunt, JoAnne Krick (Staff), Peter Kryger, Francine Legault, Jamie Miller, Andy Panko, Deanna Pope, Jan Potts, Kelly Robson (Chair), Dan Schonewille, Sharon Svob, Jody Vizza, Doug Whitty

## THANK YOU TO OUR SUPPORTERS

### INVESTMENT COMMITTEE

Mario Ferrara (Chair), Alan Goddard, Jodi Lycett, Rena McDonald, Peter Nixon, Liz Palmieri (Staff), Teresa Quinlin, Madeline Woodhead

### NOMINATING COMMITTEE

Gary Burroughs, Mel Groom (Chair), Theresa Maddalena, Dan Patterson, Tammy Sweeney, Liz Palmieri (Staff), Tim Wright

### AU MARCHÉ ADVISORY COMMITTEE

Tom Arkell, Sharon Borgmann (Chair), Lauri Brady, Frank Caplan, Curtis Gadula, Mark Hand, Julie Hughes, JoAnne Krick (Staff), Leanne Kurek, Mayor Brian McMullan, Angelo Niisopoulos, Peter Partridge Jr., Maggie Riopelle, Brad Sharp, Kristen Smith, Steve Solski

### AU MARCHÉ SPONSORS

Bird Construction, Brock University, Canadian Tire Welland Avenue, City of St. Catharines, Coffee Culture, Con Gusto Artisan Bakery, Croce Consulting and Event Management, Franklin Templeton Investments, Freedom 55 Financial, a division of London Life Insurance Company, Fresco's Euro Grille and Bar, Gord's Place, H2Only, Henry of Pelham Family Estate Winery, Holiday Inn & Suites Parkway Conference Centre, JJ Kapps Backyard BBQ Steak and Grill, Johnny Rocco's Italian Grille, Lina Linguini's Pasta and Grill, Meridian Credit Union, Niagara College Teaching Brewery, Niagara College Teaching Winery, Northland Floral, Partridge Wealth Management RBC Dominion Securities, PMA, Pow Wow, RBC Global Asset Management, RBC Royal Bank, St. Catharines Performing Arts Centre, Savoia Hor's D'Oeuvres, Silversmith Brewing Company, Sun Media Niagara Publishing Group, Sweetie Pie's Bakery, TD Bank, The Blue Mermaid, Vieni Estates, Walker Industries

### CUVÉE 2014 ADVISORY COMMITTEE

David Bergen, Linda Bramble, Frank Caplan, Hillary Dawson, Ken Douglas, Jim Duncan, Mark Hand, Magdalena Kaiser-Smit, JoAnne Krick (Staff), Astrid Neuland, Deborah Pratt, Chris Robertson, Barb Tataric

### CUVÉE 2014 SPONSORS

ASL Print FX, Auto Trim & Signs, BASF Canada Inc., BBBlooms Floral Studio, Cool Climate Oenology and Viticulture Institute at Brock University, Croce Consulting and Event Planning, Dairy Farmers of Canada, Fallsview Casino Resort, Farm Credit Canada, Frank Krahn, Hope and Harder Insurance Brokers, Liquor Control Board of Canada, Loud+Clear, Niagara Photo Booth, Sun Media Niagara Publishing Group, Sweetie Pie's Bakery, Tony Aspler, TV Cogeco Niagara, Vines, WineAlign, Wine Country Ontario, plus all the participating wineries and chefs

### RANDOM ACTS OF KINDNESS COMMITTEE

Lauri Brady, Marisa Brown, Lesley Calvin, Nick Cicchino, Tamara Coleman-Lawrie, Filomena Goldsworthy, Amy Hollingsworth, Sylvia Iamarino, JoAnne Krick (Staff), Peter Kryger, Carrie Noell, Melanie Olah, Deborah Ogilvie, Deanna Pope, Jeff Sinclair, Kristen Smith, Ryan Treanor

### RANDOM ACTS OF KINDNESS SPONSORS

Brock University, Centre de santé Communautaire Hamilton/Niagara, District School Board of Niagara, Giant FM 91.7, Greater Niagara Chamber of Commerce, Starbucks, Fallsview Casino Resort & Casino Niagara, Meridian Credit Union, Niagara Catholic District School Board, Niagara College, Niagara Region, PenFinancial Credit Union, Sun Media Niagara Publishing Group, TV Cogeco Niagara, United Way, Walker Industries, YMCA of Niagara

### CANADA GOAT OPEN GOLF COMMITTEE

Barry Brady, John Corfield, John Fisher, JoAnne Krick (staff), Bob Martin, Maria Menechella, Bob Nadon, Bruce Peters, John Potts, Jeff Roy, David Scott, Bruce Ward

### 13TH ANNUAL CANADIAN BUSINESS LEADERS BREAKFAST SPONSORS

Business Education Council, Butler, Philbrick, Gordillo and Associates, Greater Niagara Chamber of Commerce, KPMG, Meridian Credit Union, Niagara Workforce Planning Board, The Review, The Standard, The Tribune, TV Cogeco

### OTHER SUPPORTERS

Robert Nowell Photography, City of Niagara Falls – Sleep Cheap Charities Reap event participants, City of Welland – Mayor's Gala, Durward Jones Barkwell and Co. LLP, Loud+Clear, Martin Sheppard Fraser LLP, Premier Impressions, Sullivan Mahoney LLP

### STAFF

Liz Palmieri (Executive Director), Orla Fitzpatrick Newhouse (Administrative and Donor Services Co-ordinator), JoAnne Krick, (Community Initiatives Manager), Judy Hill (Accountant), Chris Bangham (Asset Development Associate), Rick Merritt (Niagara Prosperity Initiative Convener), Bea Taylor (Office Volunteer)



SMART & CARING  
COMMUNITIES



The Standards Program Trustmark is a mark of Imagine Canada used under licence by Niagara Community Foundation.

# THANKS

TO THE FOLLOWING FOR SPONSORING OUR ANNUAL REPORT

**loud+clear**



CHARTERED  
PROFESSIONAL  
ACCOUNTANTS

Big enough to know. SMALL ENOUGH TO CARE.



**PenFinancial**  
CREDIT UNION  
let's grow together.



RBC Wealth Management  
Dominion Securities

OBORNE WOLFE WEALTH MANAGEMENT

THE FOUNDATION of my community  
starts with you and me –  
more than charity  
it's the empathy  
I feel for the people  
where I live.

Close to home is where the heart is,  
where help goes farthest  
My foundation helps me start this:  
people standing tall  
in towns big and small,  
urban, rural, one and all.  
My care comes through  
helping those that can't make do,  
Or get by, or maybe just need to fly.

My foundation has roots across the land,  
intertwining, hand-to-hand,  
showing what we thousands banded  
together can do, including you,  
making true  
the endeavour  
to make things better  
for generations still,  
their dreams fulfilled,  
it all gets built...  
on THE FOUNDATION.



301-8 Church Street, St. Catharines, ON L2R 3B3, Phone: 905.684.8688, Fax: 905.684.2337  
Email: [info@niagaracommunityfoundation.org](mailto:info@niagaracommunityfoundation.org) [www.niagaracommunityfoundation.org](http://www.niagaracommunityfoundation.org)