

2025 Recap



Moving Further. Together.



September 10-12, 2025



Kimberley Conference Center

ACTIVE TRANSPORTATION SUMMIT

KIMBERLEY, BRITISH COLUMBIA





Over two days, the BC Active Transportation Summit, co-organized by movmi, brought together leaders from across sectors to shape the future of mobility in BC. **Renowned as a one-of-a-kind event in the active transportation industry, the Summit takes an ecosystem approach, convening experts and key stakeholders not only from transportation, but also from health care, academia, climate action and resilience, economic development, and tourism.**

Through safe cycling networks, micromobility pilots, and reconciliation through trails and rural connectivity, participants explored how to collectively build sustainable, connected communities for today, tomorrow, and the future. Whether you missed it or want to revisit key insights, this recap offers session summaries, presentation highlights, exclusive video clips, and behind-the-scenes moments from the excursions.



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Pre-Conference Welcome Reception

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We kicked off the 2025 Active Transportation Summit with registration and check-in, followed by the exhibition inauguration, a welcome engagement, and a lively social mixer — all proudly sponsored by Urban Systems on the evening before the summit programming began.

Building Active Transportation Connections Across BC

Interview with Tessa Williams | Transportation Planner | Urban Systems Ltd.



As a returning sponsor, Urban Systems values the Summit's collaborative format uniting planners, staff, and advocates. Tessa highlighted their work with TransLink on the School Neighbourhood Activation Playbook (SNAP) and emphasized funding and collaboration to advance active transportation across BC.

Day One: Land Acknowledgement

Speaker: Bonnie Harvey | Governance Manager | ʔaq'am First Nation



In a heartfelt welcome to participants gathered on Ktunaxa ʔamakʔis, Bonnie Harvey, Governance Manager with ʔaq'am, opened the Summit by grounding the discussions in Indigenous values, language, and connection to land. Sharing elements of ʔaq'am's strategic plan, she illustrated how governance, health, infrastructure, and community are woven together—like the ribs of a sturgeon-nosed canoe—to support collective strength and direction. Through stories of family, culture, and collaboration, Bonnie emphasized the importance of moving forward together, honouring youth and ancestral homelands, and ensuring that active transportation and community health initiatives reflect equity, inclusion, and care for future generations.



Opening & Welcome Address

Speakers: Peter Ladner | BC Cycling Coalition
Mayor Don McCormick | Kimberley, B.C.



Day 1 of the BC Active Transportation Summit opened with an inspiring kick-off from Peter Ladner, Chair of the BC Cycling Coalition, setting the tone for two days of collaboration and forward thinking. Mayor Don McCormick of Kimberley followed with a warm welcome, highlighting the city's commitment to active transportation and community well-being. The session also included video messages from the Honourable Anne Kang and the Honourable Mike Farnworth, emphasizing BC's investment in sustainable mobility and the importance of active transportation in creating healthier, more connected communities.



Honourable Mike Farnworth

BC Minister of Transportation & Transit



Honourable Anne Kang

BC Minister of Tourism, Arts, Culture and Sport

Keynote: Two Wheels, One Mission

Speaker: Eleanor McMahon | Share the Road Cycling Coalition

Theme: Building a Bicycle Friendly Province



Eleanor McMahon, Founder and CEO of the Share the Road Cycling Coalition and former Ontario Cabinet Minister, delivered an inspiring keynote on turning personal loss into lasting social change. Drawing on her experience leading policy reform and building coalitions, she shared how empathy, optimism, and data-driven advocacy can influence decision-makers and reshape communities. She reminded attendees that creating safer, more accessible streets requires persistence, partnership, and a human-centered approach—work that is both political and deeply personal.

Key Takeaways:

- **Build with Purpose:** Start with a clear strategy and strong foundations. Grow partnerships, invest in fundraising, and empower volunteers to sustain meaningful advocacy.
- **Lead with Empathy and Evidence:** Bring people together across sectors and politics. Use data to inform and empathy to connect—turning dialogue into real change.
- **Think Big, Start Small:** Small wins create momentum for lasting transformation. Stay persistent and people-focused to build safer, more connected communities.

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Empowering Rural BC Communities Through Outdoor Recreation

Speaker: Louise Pedersen | Outdoor Recreation Council of BC

Theme: Thriving Together: Tourism & Transformation



This panel explored how trails and outdoor spaces can be economic and cultural drivers in rural BC. Louise Pedersen introduced ORCBC's new guide, helping small towns align outdoor recreation with transportation, business, and wellness goals. Case studies from participating communities showcased how collaborative trail planning can unlock tourism, enhance accessibility, and build local pride.

Key Takeaways:

- **Outdoor recreation is economic infrastructure:** Trails, parks, and pathways support both daily mobility and tourism—driving local spending and community vitality.
- **Partnerships make it possible:** Collaboration across jurisdictions and sectors is essential to overcome funding, land access, and planning challenges.
- **Design for connection and identity:** Successful projects link recreation to active transportation networks, strengthen local identity, and enhance quality of life.

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AT Future = Healthy Future

Theme: Advancing Community Health Across Generations



Built Environment & Child AT Safety

Dr. Brent Hagel | University of Calgary

Hagel's CHASE findings linked built-environment features to child AT and injury risk across Canadian cities, underscoring safer design choices. Using collision records, school observations, and interviews, he identified clear priorities.

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Saving Time or Sweat?

Diana Barboza | UBC React Lab

Barboza showed riders weighed time versus effort, calling for adaptable, "effort-aware" cycling networks that match real riding behaviour. Her data-driven examples pointed to policies that flex with context and rider preference.

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Linking Communities: Regional Collaboration in Motion

Danielle Weiss | Community Energy Association



Weiss showed how rural, northern, and Indigenous communities were leading AT innovation, challenging city-centric assumptions. She urged participants to collaborate, catalyze with existing assets, and scale locally rooted solutions.

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Strategically Creating AT Networks

Speaker: Jasmine Smith | Urban Systems

Theme: Small Communities, Big Change



The District of Summerland's Transportation Plan takes a systematic, data-driven approach to improving safety, connectivity, and equity in a small-community context. This session presented how Summerland developed a phased, resource-conscious methodology to prioritize active transportation projects, integrating cycling, walking, and transit networks. By combining best practices with community input, the plan ensures that infrastructure investments are both practical and impactful—creating a more connected and accessible community for residents and visitors alike.

Key Takeaways:

- **Plan in Phases:** Summerland's Transportation Plan uses a staged, cost-conscious approach, making ambitious AT networks feasible even with limited budgets.
- **Design for Equity & Safety:** The plan prioritizes routes that serve vulnerable users and bridge key gaps in accessibility.
- **Frameworks, Not Just Projects:** A methodology-driven approach allows for scalable growth and stronger funding alignment.

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North Shore E-Cargo Bike Lending Program

Speaker: Brendon James | District of North Vancouver

Theme: Small Communities, Big Change



The North Shore E-Cargo Bike Lending Program is a two-year community pilot providing residents with free access to electric cargo bikes through libraries, recreation centres, and residential buildings. In this session, Brendon James shared key findings from the program's phased rollout, including adoption trends, design insights, and lessons learned from municipal-operator partnerships. The presentation offered practical guidance for local governments seeking to expand micromobility options and reduce barriers to participation.

Key Takeaways:

- **Community Access Works:** The free lending model, via libraries and rec centres, made cargo bikes available to a range of users, including families and older adults.
- **Micromobility Beyond Downtown:** Even in suburban areas, there's strong appetite for shared electric transport — if it's accessible and easy to try.
- **Pilots Drive Policy:** Data from the two-year program is informing larger conversations around equity, sustainability, and modal shift.

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First Nations Vision for Self-Determined Active Transportation

Speakers: Kristi Denby (BCAFN), Chief Donald Sam (?Akisq̓nuk Nation)

Theme: Trails & Paths to Reconciliation



The BC Assembly of First Nations (BCAFN) presented the Low-Carbon Transportation Project, a five-year project (2022-2027) that seeks to accelerate opportunities for First Nations in BC, including rural and remote communities, to access safe, affordable, and reliable low-carbon and active transportation. First Nations Low-Carbon Transportation project aims to:

- Assess gaps and opportunities that restrict and assist First Nations' access to transportation;
- Advocate for transportation-related policies that help reduce greenhouse gas emissions and uphold First Nations' Title, Rights and Treaty Rights; and strengthen community capacity and climate awareness.

First Nations in British Columbia have developed extensive land and water transportation routes since time immemorial, facilitating trade, travel, and cultural exchange across vast distances. Colonization disrupted these systems, displacing communities from their territories and confining them to remote reserves with limited access to regional transportation networks. The session highlighted how Indigenous-led planning and the restoration of traditional routes can foster reconciliation and enhance community connections through active transportation.

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School Streets in B.C. – Designing for Healthier, Happier Communities

Speaker: Xuedan Xu & Joanne Kautz-Allard

Theme: AT Future = Healthy Futures



This session explored School Streets as a child-centred approach to promoting physical activity, community connection, and traffic safety around schools. Presenters Xuedan Xu and Joanne Kautz-Allard shared insights from the National Active School Streets Initiative—Canada’s largest School Streets program—mobilizing over 25 communities across six provinces. The session highlighted how reclaiming street space for children not only improves safety but also strengthens neighbourhood bonds and supports national goals for active, sustainable transportation.

Key Takeaways:

- **Health & Safety First:** School Streets reduce traffic risks and pollution while promoting physical activity.
- **Designed for Kids, with Community:** Co-design with families, schools, and planners ensures local success.
- **Scalable & Proven:** With pilots across six provinces, the model is flexible and ready to grow.

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Stakeholder World Café – Decoding Expectations

Speakers: Venkatesh Gopal, Michael Glotz-Richter | movmi

Theme: Thriving Together: Tourism & Transformation



This dynamic session brought together stakeholders across the shared mobility ecosystem — from local authorities to operators and residents — to uncover hidden expectations, misalignments, and opportunities for collaboration. Participants were split into groups and asked to view active transportation through each other's lens. The biggest takeaway? Building trust between parties is critical to scaling shared micromobility in small towns and urban neighborhoods alike.

Key Takeaways:

- **Collaboration is key:** Regular dialogue among operators, authorities, and users helps align goals and prevent policy-implementation gaps.
- **Clarity drives trust:** Defining roles and expectations early reduces conflicts and builds long-term program stability.
- **Shared vision, shared success:** Co-created solutions foster buy-in across all stakeholders, de-risking adoption and ensuring scalability.

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A portrait of Molly Barwosky, a woman with long brown hair, smiling and looking slightly to the right. She is wearing a black top and a blue lanyard. The background is a blurred indoor setting with green plants.

WATCH VIDEO

Empowering Kids Through Active Travel: The SNAP Initiative

Molly Barwosky | TransLink

Molly shared insights on the TravelSmart for Kids Strategy and the School Neighbourhood Activation Playbook (SNAP), a province-wide guide supporting children's active travel. She highlighted the balance between building infrastructure and fostering a culture of active travel through education and community programs, emphasizing the value of learning from smaller communities to create inclusive, connected spaces for kids and families.

A portrait of Greg Bokenfor, a man with short brown hair, looking slightly to the left. He is wearing a grey t-shirt. The background is a blurred indoor setting with green plants.

WATCH VIDEO

Rethinking Bike Parking: Building Better AT Infrastructure

Greg Bokenfor | Urban Racks

Greg Bokenfor from Urban Racks shared how his company supports cities and architects in designing better bike parking through consulting, education, and policy guidance. He emphasized shifting public perception to see bicycles as everyday vehicles, not just recreational tools, and highlighted the importance of quality infrastructure that reflects how people move today.

Starting Small, Thinking Big, Being Bold

Speakers: Isobel Duxfield, Moe Nadeau, Brooke Jones

Theme: Small Communities, Big Change



This powerful session addressed biking's diversity problem head-on. Speakers shared grassroots approaches from the West Kootenays and Lower Mainland, emphasizing gender equity, community engagement, and the importance of culturally relevant programming. From women-led bike initiatives to consulting strategies that reflect lived experiences, the panel encouraged attendees to think big by starting local.

Key Takeaways:

- **Representation matters:** When women and gender-diverse leaders shape cycling culture, participation and confidence grow.
- **Community roots build momentum:** Local programs can catalyze province-wide change through collaboration and visibility.
- **Equity starts small:** Supporting grassroots initiatives creates pathways for long-term diversity and inclusion in active travel.

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Walking the Talk

Speakers: Trish Dehnel, Kerri Wall

Theme: Healthy Futures



A planner–health professional duo, Trish and Kerri brought rural examples to life in this session on community connectivity and preventative health. They discussed how funding, partnerships, and place-based thinking are helping BC’s small towns design active, resilient communities that support healthy lifestyles and reduce chronic disease. Emphasizing the link between environmental sustainability and preventative health, their message was clear: “Healthy communities walk the talk.”

Key Takeaways:

- **Healthy design, healthy lives:** Walkable, connected communities promote physical activity and reduce chronic disease.
- **Rural models work:** Small communities can lead through creative partnerships and integrated planning.
- **Funding fuels action:** Programs like BC Healthy Communities provide tools and support for implementing local AT initiatives.

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Northstar Rails to Trails – Connecting the Region

Speakers: Santana Patten, Chris New, Peter McConnachie

Theme: Thriving Together



A panel made up of the original collective that brought the Northstar Rails to Trails to life shared the story behind the project. Attendees asked questions and learned the who, what, where, when, why, and how of decommissioning the old railway line and converting it into a recreational trail, which opened to the public in 2010. Team members from the City of Kimberley, City of Cranbrook, the RDEK, and the Northstar Trails Organization reflected on their collaboration and lessons learned.

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Greenway Trails for All

Speakers: Ciel Sanders | Trails Society BC

Theme: Reconciliation & Connection



This session, led by Ciel Sander, explored how BC communities can reclaim the original non-motorized vision of the Trans Canada Trail rail corridors. Once vital links between rural towns, these trails now serve as catalysts for recreation, tourism, health, and low-carbon mobility. Through examples and data from across the province, Ciel highlighted the enduring value of rail trails as shared spaces that connect people to nature, heritage, and one another—while supporting active transportation and sustainable regional development.

Key Takeaways:

- **Rails to trails, reimagined:** Restoring non-motorized use protects nature, heritage, and safety.
- **Community connectors:** Rail trails strengthen rural economies, tourism, and active travel networks.
- **Shared stewardship matters:** Ongoing collaboration is needed to balance recreation, conservation, and accessibility.

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A Bridge to the Future – Revitalizing Nordic Trails

Speakers: Peter Holton, Karen Redfern | Nelson Nordic Ski Club

Theme: Healthy Futures



This session from the Nelson Nordic Ski Club and Holton Planning Associates told how a community turned a setback into an opportunity for sustainable growth. After losing 5 km of core ski trails to land-use changes, the club used an Active Transportation grant to plan a new bridge and 10 km of trail connections. The project—from feasibility studies to partnerships and long-term planning—showed how recreation and active transportation can work together to strengthen community health, access, and resilience.

Key Takeaways:

- **Plan for permanence:** Secure land access and design standards ensure trail longevity and safety.
- **Partnerships build success:** Collaboration across technical experts, funders, and volunteers is key to balancing goals and costs.
- **Think beyond recreation:** Trails are vital active transportation links that connect communities, enhance well-being, and support sustainability.

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Growing Our Grassroots for AT

Speakers: Eleanor McMahon, Ruth Lloyd, BCCC

Theme: Thriving Together



Attendees met fellow advocates from across the province to share stories, successes, and strategies. The session focused on building relationships and collective power—highlighting who's out there, how participants supported one another, and what was achieved through stronger connections and coordinated action for Active Transportation.



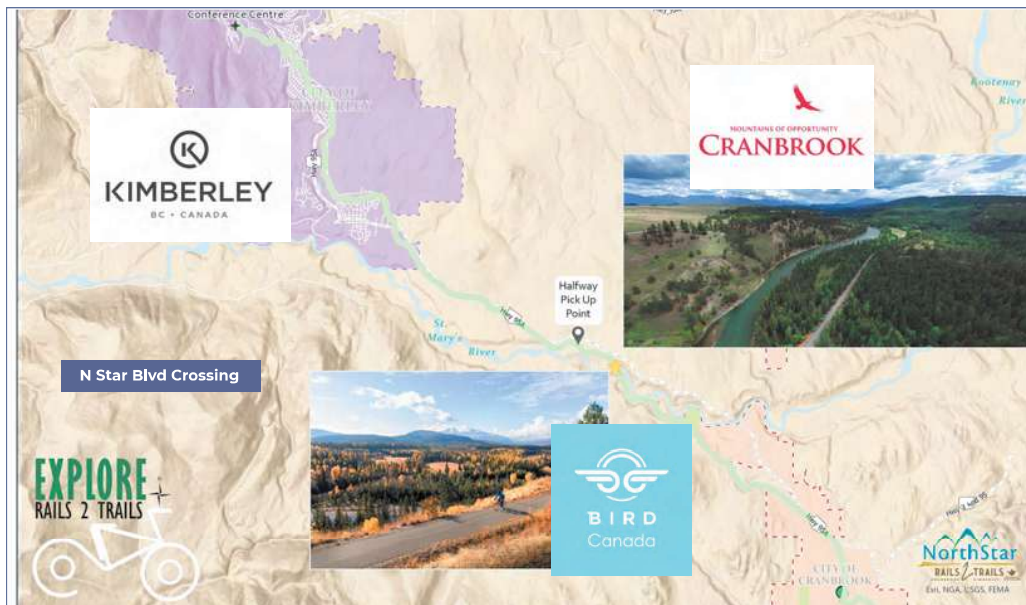
Day One Excursions

Northstar Rails to Trails e-Bike Ride

Coordinators: City of Kimberley, City of Cranbrook, Bird Canada



Attendees capped off Day 1 with a stunning ride along the Northstar Rails to Trails corridor — connecting Kimberley to Cranbrook. Riding Bird e-bikes, participants experienced how trail infrastructure can physically and symbolically connect communities, and serve as a vital artery for active regional transportation.



Day One Excursions

Multimodal AT in Action: eScooter Tour

Coordinators: Santana Patten (City of Cranbrook)

Austin Spademan (Bird Canada)



This guided tour along Cranbrook's Rotary Way showcased how e-scooters are being integrated into everyday life. Attendees had the chance to ride Bird Canada's fleet while exploring key local destinations. The session illustrated how shared micromobility contributes to livable cities by offering flexible, sustainable, and joyful transportation options.



Day One Excursions

Sponsored by



Tactical Urbanism in Action

Coordinators: Adam Schwartz (Activate YYC)
Troy Pollock & Justin Cook (City of Kimberley)



This hands-on workshop brought tactical urbanism to life. Participants designed and implemented temporary interventions to improve pedestrian and cycling infrastructure — all within a few hours. The workshop equipped attendees with DIY tools and strategies to replicate similar low-cost, high-impact projects in their own communities.



Cranbrook for Everyone Social Mixer

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Hosted at Encore Brewing in Cranbrook, the evening brought together attendees for an engaging networking session filled with conversation, collaboration, and community spirit. Speakers Roy Symons and Scott MacDonald from ISL Engineering joined Santana Patten from the City of Cranbrook to share insights and spark dialogue on building stronger, more connected active transportation communities.



Designing Safer, Connected Streets

Khal Joyce | ISL Engineering

ISL partners with municipalities across BC to create complete, people-focused streets. Khal emphasized collaboration and his vision for continuous sidewalks and bike paths that build safer, more connected communities.



Planning Cranbrook's AT Future

Scott MacDonald | ISL Engineering

Scott discussed Cranbrook's new Active Transportation Plan, highlighting how connecting schools built a complete, relatable network and how such plans are key to securing funding and driving community growth.

Day Two Keynote: “Walk a Mile in My Shaky Shoes”

Speakers: Matthew Corkum | Meteorologist, Athlete, Accessibility Advocate and Keynote Speaker

Theme: Making Active Transport Inclusive for All



In his keynote “Walk a Mile in My Shaky Shoes,” Dr. Matthew Corkum—meteorologist, athlete, and accessibility advocate—shared his journey of living with cerebral palsy and breaking barriers in work, sport, and daily life. From growing up on a Nova Scotia farm to becoming an avid skier and mountain biker in Alberta, his story revealed the power of resilience, community, and inclusive design. With humour and honesty, Matthew challenged attendees to see the “purple SUVs” of inaccessibility often hidden in plain sight, reminding us that accessibility is about dignity, opportunity, and ensuring everyone can move, play, and thrive.

Key Takeaways:

- **Accessibility starts with awareness:** Inclusion means designing for everyone, from mobility device users to adaptive athletes.
- **See the “purple SUVs”:** Once you notice barriers, you can’t unsee them—awareness leads to empathy and better planning.
- **Recreation matters:** Accessible recreation builds confidence, independence, and community connection.

Cycle Tourism – Why It Matters!

Speakers: Colleen MacDonald (Let's Go Biking), Rose Gardner (HUB Cycling)

Theme: Thriving Together



This engaging panel explored how cycle tourism is reshaping BC's regional economies. From guidebooks and wayfinding to infrastructure and storytelling, speakers highlighted the multiplier effect of investing in trails and cycling experiences — for locals and visitors alike. The session ended with a call to action: support and promote cycle tourism as part of long-term sustainable development.



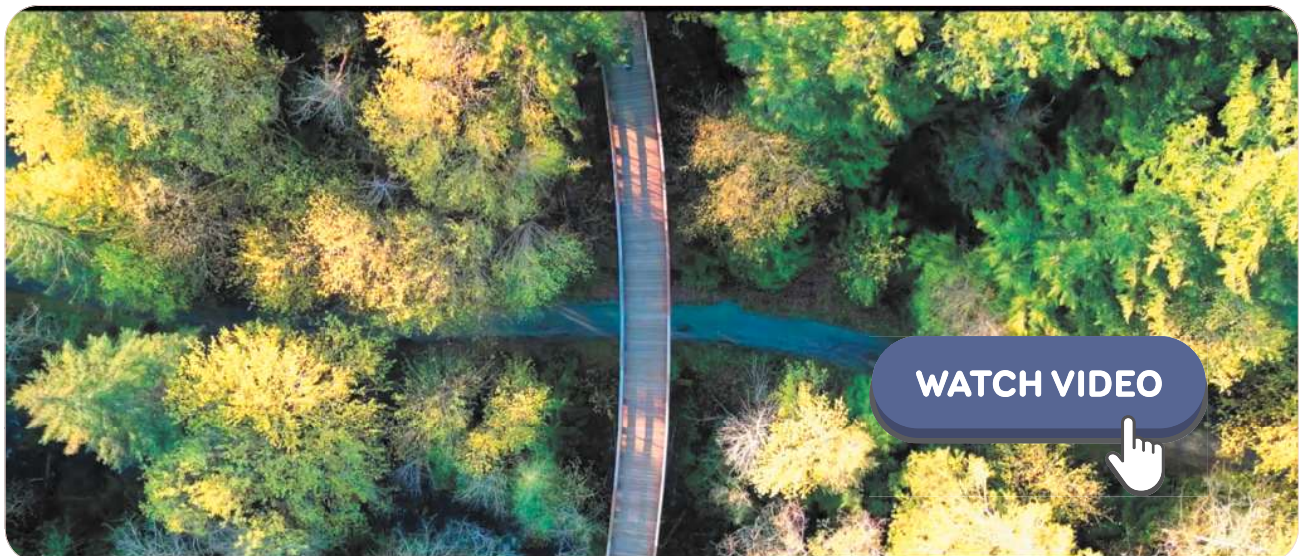
Vancouver Island Rail Corridor Trail

Speakers: Alastair Craighead (Chair, FORTVI)

Theme: Thriving Together



Alastair presented a compelling vision for transforming the 290 km Island Corridor into an active transportation and tourism spine across Vancouver Island. Backed by feasibility studies and strong community interest, the proposed rail trail could offer non-motorized travel, local economic development, and much-needed connectivity between rural towns.



Designing School Neighbourhoods for Safe & Active Travel

Speakers: Molly Barkowsky, Tessa Williams

Theme: Healthy Futures

Sponsored by



Participants learned how to support safer, healthier school neighbourhoods using new provincial guidance on active school travel. Facilitators Molly Barkowsky (TransLink) and Tessa Williams (Urban Systems) walked attendees through the School Neighbourhood Activation Playbook (SNAP), providing practical tools and an action framework to improve safety, connectivity, and physical activity around schools. The hands-on workshop helped communities identify barriers, apply the toolkit, and develop action plans to boost active travel across BC.

Key Takeaways:

- **Practical tools for action:** The School Neighbourhood Activation Playbook (SNAP) helps communities plan, implement, and evaluate safer school zones.
- **Partnerships make it work:** Collaboration between schools, parents, and local governments is essential to address safety, culture, and infrastructure barriers.
- **Local context matters:** Applying SNAP in rural and small-town settings ensures equitable access to active school travel opportunities across BC.

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Mobility Mosaic – Collaborating in Rural Communities

Speakers: Alex Leffelaar (RDCK)

Theme: Small Communities, Big Change



The Rural Mobility Working Group, coordinated by the Regional District of Central Kootenay (RDCK), shared how a grassroots coalition is building an integrated “Mobility Mosaic” for rural transportation. Bringing together over 30 local organizations, the initiative aims to connect communities through shared mobility programs, active transportation networks, improved transit, and regional advocacy. This session explored how collaboration, data, and community leadership are driving innovative, low-carbon solutions across the Kootenays.

Key Takeaways:

- **Collective action works:** Collaboration between local governments, nonprofits, and residents accelerates rural mobility innovation.
- **Integration is essential:** Linking shared mobility, transit, and active transportation builds a stronger regional network.
- **Equity through access:** Rural mobility planning must prioritize affordability, inclusivity, and community-led decision-making.

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South Kootenay Green Link

Speakers: JoAnn Peachey (RDKB)

Theme: Thriving Together



The South Kootenay Green Link project is creating a continuous active transportation corridor connecting Trail, Montrose, and Fruitvale. This session showcased how regional collaboration, strategic planning, and community engagement are driving progress toward a safe, scenic, and sustainable route for cyclists and pedestrians. The discussion focused on feasibility studies, route design, and the partnerships shaping this multi-phase project—linking residents, supporting local tourism, and strengthening low-carbon mobility across the South Kootenay region.

Key Takeaways:

- **Regional vision in motion:** Collaboration among municipalities is key to advancing inter-community connectivity.
- **Investing in feasibility:** Early planning and studies ensure safety, funding readiness, and long-term project success.
- **Community impact:** The corridor will enhance recreation, tourism, and everyday active travel options for residents.

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Building Healthier Communities Through Shared & Active Mobility

Venkatesh Gopal | movmi

Venkatesh Gopal, CEO of movmi, shared how shared mobility complements active transportation by helping build healthier, car-free communities. As program organizer for the BCAT Summit, he emphasized the importance of breaking down silos between sectors and fostering collaboration among all transportation stakeholders to drive meaningful, sustainable change.



Advancing Low-Carbon Transportation & Climate Action

Kristi Denby | BC First Nations (BCAFN)

Kristi from BC First Nations (BCFN) presented their Low-Carbon Transportation Project, part of the BC First Nations Climate Strategy and Action Plan. The initiative supports pilot communities, develops planning tools, and informs policy to improve transportation access, safety, and sustainability.



The Kimberley AT Summit was unique in many ways. As the first-ever Active Transportation Summit held outside Metro Vancouver, it featured a stellar line-up of speakers from 23 communities across the province. The event brought together a diverse mix of stakeholders from infrastructure planners and engineers to municipal public works teams, climate action professionals, and community builders in tourism, healthcare, and economic development.

The tone was set by Bonnie Harvey of the Aqam Nation, who grounded the Summit in Indigenous values and strategic planning. Using the analogy of tipi poles, she illustrated how sustainability depends on multiple supports; environmental stewardship, cultural vitality, and social well-being, reminding participants of the importance of weaving Indigenous knowledge into community planning.

The Summit inspired attendees with fresh questions, practical solutions, and renewed energy to create an active transportation-friendly future for communities across BC and beyond.

10 Summit Takeaways

1. Indigenous strategic planning as a foundation: The Aqam Nation's opening framed community planning through the analogy of tipi poles: each pillar supporting environmental sustainability, cultural vitality, and social well-being. It underscored the importance of Indigenous knowledge and governance in guiding active transportation and sustainability initiatives.
2. Partnerships and coalitions drive progress: Success across BC relies on municipalities, First Nations, nonprofits, and industry building long-term collaborations to overcome funding and implementation challenges.
3. Active transportation is economic infrastructure: Trails, cycling networks, and school streets were highlighted as investments that support tourism, local business vitality, and healthier communities.
4. Equity and inclusion must be built in: Sessions emphasized the importance of designing for vulnerable users, supporting grassroots women- and youth-led initiatives, and ensuring accessibility for all abilities.
5. Small communities can lead big change: From Summerland's phased AT plan to Kootenay coalitions, small towns are showing how innovation, community engagement, and data-driven planning can create scalable models for BC.
6. Micromobility pilots pave the way for policy: Programs like North Shore's e-cargo bike lending and Cranbrook's e-scooter pilot showed how short-term trials generate the evidence needed to inform permanent investments.
7. Child-friendly design is a gateway to culture change: The SNAP playbook by TransLink and the School Streets project by Green Communities Canada demonstrated how safer, community-designed school zones foster active travel habits that last a lifetime.
8. Infrastructure and design shape behaviour: Research on child safety for active travel and rider routing preferences, especially when using e-bikes compared to pedal bikes, showed that built environment decisions directly affect uptake, safety, and long-term mode shifts.

9. Trails and cycle tourism fuel regional economies: The Northstar Rails-to-Trails conversions, Nordic trail revitalization, and cycle tourism initiatives showcased how AT boosts tourism, local pride, and sustainable economic development.
10. Active transportation = healthier, resilient communities: A unifying theme was that walkable, connected, inclusive design not only cuts emissions but also strengthens preventative health, resilience, and social cohesion.

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