

A community for all ages

NIAGARA AGING STRATEGY AND ACTION PLAN Implementation Template

The Niagara Aging Strategy consists of five goals developed to advance the Niagara Age Friendly Community Initiative's vision of "a caring community that optimizes opportunities for overall well being to enhance quality of life as people age". The goals are supported by 20 objectives that will be achieved through the execution of 70 suggested strategies.

This implementation template is a companion document to the full project report. It identifies over 100 actions to execute the strategies and this number will likely double as the plan is built out further. The document is not a conventional plan, but rather is a template to help in marshalling existing assets, ensuring coordination of efforts in the implementation of action plans and monitoring progress over time. In addition to specific actions, time frames, deliverables and outcome indicators the implementation template identifies key organizations, groups and individuals that could provide energy and resources to move the Aging Strategy and Action Plan forward.

The template will be a perpetual draft, changing frequently as strategies and actions are executed and new ones are identified.

April 8, 2015

DRAFT IMPLEMENTATION TEMPLATE

GOAL 1.0 – Elevate the profile, level of leadership and engagement of seniors in the community

<u>Outcome Indicators</u>: Number of seniors' advocacy committees; favourable legislation; amount of media coverage; voter turnout; AFC initiatives implemented; education curriculum changes; attendance at educational events

1.1 Provide system leadership and advocacy on seniors' issues

	Strategies	Potential Partners	Deliverables	Timing
1.1.1	Establish an advocacy strategy based on improved needs data and outcome monitoring Actions: • Engage larger seniors' advocacy organizations to increase capacity raising awareness of seniors' issues	Existing seniors groups across Niagara CARP Information Niagara	Strategy in place Enhanced needs data	2015
1.1.2	Expand seniors engagement with local municipalities Actions: Request each municipality form a Seniors Advisory Committee selected by Council	Mayors and Councils	Committee for each municipality in place	2015/16
1.1.3	Provide self-advocacy/empowerment training and supports for seniors Actions: Establish a regional support advocacy group to share resources and knowledge across the area	Community Support Services CARP	Training and support	2016 ongoing
1.1.4	Continually communicate and celebrate advances and successes Actions: Share successes through a common forum Promote increased coverage of seniors in the media	Seniors' Today Niagara Connects Age-Friendly website Cogeco Senior Review Community newspapers	Media coverage Special events	2015 Ongoing

1.2 Increase engagement of seniors in all aspects of community life

	Strategies	Potential Partners	Deliverables	Timing
1.2.1	 Expand opportunities for intergenerational programs and activities Actions: Use Seniors Advisory Committees to raise awareness of seniors in schools, community and children's centres Include seniors in community and school events 	School Boards Seniors Advisory Committees Youth Advisory	New intergenerational initiatives in place	2015 ongoing
1.2.2	 Utilize high school volunteer hours for seniors-related programs Establish and maintain a talent inventory of seniors expertise <u>Actions</u>: Establish parameters of "self-proclaimed talent" Partner with students to develop a data base 	Committees Local schools Seniors Advisory Committees Niagara Knowledge Exchange	Inventory in place	2016
1.2.3	Expand seniors networking across groups Actions: Establish a seniors-specific 211 section Hold an annual assembly of local seniors groups	Seniors Advisory Committees	Separate 211 section Annual Assembly	2016 Ongoing
1.2.4	Increase voter turnout of seniors at municipal, provincial and federal elections Actions: Lobby MPs and Elections Canada to include number to call for a ride to the polls on election notices	CARP Seniors Advisory Committees MPs and MPPs	Voter turnout initiatives	Oct. 2015

1.3 Foster positive attitudes towards older adults and aging

	Strategies	Potential Partners	Deliverables	Timing
1.3.1	Provide input to educational curriculum Actions: Bring Dr. Sinha's ("Living Well Living Longer") education recommendations to the attention of Boards of Education, Colleges and Universities Ensure seniors representation on program advisory committees	School Trustees Brock U and Niagara College VPs External Affairs	Distribution/ presentation of report and summary of issues	2015
1.3.2	Offer front-line training on seniors issues Actions: Access local seniors groups, community groups and businesses to provide names for speaking Run topic-specific seminars and workshops	Seniors Advisory Committees Service Clubs Retirement Residences/ Communities	Training events	2015 Ongoing
1.3.3	Continue and expand Age Friendly initiatives Actions: Continue to share best practices and get all communities to support AFC principles Clarify in messaging that Age Friendly covers all age groups	Age Friendly Community Network Leadership Council	Expanded initiatives	Ongoing
1.3.4	Develop a marketing template for use by individual communities Actions: Utilize Toolkit items such as Creating an Age Friendly Business in Welland/Pelham Advertise events in free publications, media, local newspapers	Seniors Advisory Committees Chambers of Commerce	Template in place	Early 2016

GOAL 2.0 – Facilitate an active and positive lifestyle for all seniors

<u>Outcome Indicators</u>: Increased program uptake; # of best practices implemented; number of partnerships; municipal representation in seniors' forums and initiatives

2.1 Maintain and grow recreational opportunities

	Strategies	Potential Partners	Deliverables	Timing
2.1.1	Ensure continued stable funding and support for existing facilities Actions:	Seniors Advisory Committees	Funding	Ongoing
	 Advocate for inclusion in existing municipal plans Monitor increases in demand for facilities and ensure appropriate funding 	Recreation Departments Municipal Councils	Demand data	
2.1.2	Advocate for new programs and facilities to meet varying levels of recreational needs Actions: Gather needs data Investigate new programming activities	Seniors Advisory Committees Local Municipal Councils	Needs survey report New program development	2016 Ongoing
2.1.3	Increase coordination between recreational programs Actions: Identify potential partnerships Establish integrated catalogue of recreational opportunities	Municipal Recreation Departments YMCA Niagara Knowledge Exchange	Articulation agreements	2016 Ongoing
2.1.4	Increase awareness and uptake of existing recreational opportunities Actions: Promote 211 Advertise in local newspapers and newsletters Develop a video presentation with Niagara College Municipal Recreation/Leisure Guides	Information Niagara Niagara College	Advertising and video	2015 Ongoing

2.2 Expand educational opportunities

	Strategies	Potential Partners	Deliverables	Timing
2.2.1	Increase educational programming specific to seniors interests <u>Actions</u> : Develop daytime participatory lectures	Niagara College Brock University	Customized courses	2016
2.2.2	Engage seniors directly in delivering educational events Actions: Develop data base of seniors for speakers and presenters	Service Clubs Churches	Senior skills database	2016
2.2.3	Increase awareness and uptake of existing educational opportunities <u>Actions</u> : Expand information/promotion	Niagara College Brock University Niagara Connects	Program and course information	Ongoing
2.2.4	Provide skills training and supports for seniors in the workforce Actions: TBD	Employment Help Centres	Courses and workshops	2016

2.3 Leverage technology as a lifestyle enabler

	Strategies	Partner(s)	Deliverables	Timing
2.3.1	Inventory existing seniors' technology applications in use in Niagara and provincially	Niagara Knowledge Exchange	Application inventory	2016
	Actions:			
	Conduct an agency and community survey			
	Scan literature on technology and seniors			
	Conduct ongoing research and monitoring of trends and developments in technology for seniors			

	Strategies	Potential Partners	Deliverables	Timing
2.3.2	Launch pilot projects to explore new applications Actions: Pilot projects to depend on outcome of 2.3.1	Agencies with technology Assistive technology providers Educational institutions	Pilot projects	2016-17
2.3.3	Provide user-friendly technology training for seniors Actions: Identify and promote existing training programs Establish new initiatives where needed	Niagara College School Boards Technology providers	Courses and workshops	Ongoing

2.4 Expand health promotion

	Strategies	Potential Partners	Deliverables	Timing
2.4.1	Target healthy eating program to seniors Actions: Identify and target specific needs vs. generic programming	Niagara Region Public Health Healthy Living Niagara Meals on Wheels Grocery stores	Expanded initiatives	Ongoing
2.4.2	Launch other health promotion initiatives relevant to senior lifestyles Actions: TBD	Community Health Centres	Additional initiatives	Ongoing

GOAL 3.0 – Optimize the health and wellness of seniors

Outcome Indicators: Epidemiological statistics; # programs in place; safety and security statistics; # specialists; training statistics; # of referrals

3.1 Increase mental health services and supports

	Strategies	Potential Partners	Deliverables	Timing
3.1.1	Increase prevention and health promotion initiatives related to mental health Actions: Partner with Speakers' Bureau to conduct a seniors "road show" identifying symptoms and health lifestyles Develop physician engagement brochures and workshops Hold a major seniors' fair with information sessions and booths	Niagara Region Public Health CMHA Local pharmacies	Outreach program	TBD 2015 -16 Evaluate in 2017
	Distribute information at pharmacies and other locations			
3.1.2	Increase front-line provider training and support Actions: Identify knowledge gaps Review/revise/expand post-secondary curriculum Offer mental health courses at the institutional level Institute yearly training for front-line staff Offer training to first responders such as police and EMS	Niagara College and Brock University CMHA Alzheimer's Society of Niagara	Gap analysis Curriculum changes New training programs Certification	2015 - 17
3.1.3	Support the development of a national dementia strategy Actions: Ensure persons with dementia have active role in planning Provide support letters to federal government key influencers Communicate extent and rising numbers of dementia cases	Alzheimer's Society of Niagara	National strategy	2015 Ongoing

3.2 Increase in-home supports to enable aging in place

	Strategies	Potential Partners	Deliverables	Timing
3.2.1	Increase informal caregiver supports in the home Actions: Review existing Hub and Spoke models for potential to expand Expand the volunteer network model Link with Family Health Teams and Community Health Centres to provide support Increase direct caregiver funding Petition government to make volunteer hours tax deductable (credited as charity)	Niagara Region Housing Niagara Region Seniors Community Support Programs Community Support Services Clients and caregivers Clinical support services	New model Expanded network CRA tax credit	2015-17
3.2.2	Increase respite services Actions: Broaden eligibility and access for respite Increase volunteer respite support Move out of home respite beds to wellness centres (in addition to present beds in Long term care) Remove financial barriers for private respite beds	Niagara Region Seniors Services Long Term Care Homes Ministry of Health compliance inspectors CCAC Alzheimer's Society of Niagara March of Dimes	Review of system use by location to reflect potential respite beds	2015 ongoing
3.2.3	Increase accessible seniors day programs appropriate to different ability levels Actions: Remove transportation barriers to attending senior day programs Review other best practice models Develop accountability framework for senior day programs	Niagara Region Seniors Services CCAC Alzheimer's Society of Niagara Brock or Niagara College	Access scan of Niagara to enable specific ADS programming geographicall y distributed	2015 ongoing

3.3 Improve safety and security

	Strategies	Potential Partners	Deliverables	Timing
3.3.1	Educate seniors, providers and the community on safety and security matters Actions: Offer information sessions Include topic in Polyclinics and other programs and events Train front-line providers on conducting safety checks	Niagara Regional Police Service Niagara Safety Village Lifesaver Project	Information sessions and training	2015 Ongoing
3.3.2	Reduce incidences of fraud Actions: Increase frequency of "fraud alerts" in the media Increase fraud awareness through ongoing information on fraud incidents and prevention measures	Niagara Regional Police Service Crime Stoppers Gate Keepers Niagara	Information	2015 Ongoing
3.3.3	 Increase crisis response capabilities Actions: Locate mental health responder with police for 911 calls Provide training to first responders to identify issues and knowing what is available Promote the use of medic alert and other alerts for people with dementia 	Niagara Regional Police Service Alzheimer's Society of Niagara Niagara Region (community paramedics)	Mental health responder in place COAST	2015-16
3.3.4	Address elder abuse issues Actions: Continue education and preventative programming	Niagara Elder Abuse Network Niagara Age-Friendly Community Leadership Council	Training and information	Ongoing

3.4 Optimize heathcare

	Strategies	Potential Partners	Deliverables	Timing
3.4.1	 Improve the acute/community interface by establishing care paths across the continuum <u>Actions</u>: Repurpose the Niagara Regional Collaborative Committee Develop care path covering: education/health promotion; hyperacute; acute; active rehab; complex continuing care rehab; maintenance in community Establish shared transition planning with clients across all points on the continuum 	Niagara Regional Collaborative Committee CCAC	Committee in place Care paths	2015-17
3.4.2	Attract specialized expertise to the region Actions: Continue municipal physician recruitment initiatives Encourage out-of-area specialists to visit local clinics on a regular basis	Municipalities Niagara Health System Niagara-on-the-Lake Family Health Team	Continued/ expanded recruitment initiatives	Ongoing
3.4.3	Increase integration and collaboration with pharmacists Actions: Continue the positive role of pharmacists in education and medication reconciliation Leverage other pharmacist roles in accordance with College scope of practice	Niagara Health System Family Health Teams Community Pharmacies	Expanded role for pharmacists	Ongoing
3.4.4	Continue ongoing evaluation and quality assurance <u>Actions</u> : Initiate an Age-Friendly Quality Committee	Niagara Age-Friendly Community Network Leadership Council	Committee in place	2015

3.5 Increase palliative care

	Strategies	Potential Partners	Deliverables	Timing
3.5.1	 Develop a palliative care strategy <u>Actions</u>: Establish a Niagara region palliative care strategy (similar to the Mental Health and Addictions Charter that addresses: standards of care; awareness; education of professionals; access 24/7 and place of choice; seamless continuum of care through to end of life; and a broadened definition of palliative 	Niagara Health System Hospice Niagara Community Palliative Care Niagara Palliative Care Network	Strategy in place	2016
3.5.2	Support provincial initiatives in palliative care <u>Actions</u> : Support and endorsement of initiatives	Agencies Seniors Advisory Groups Regional and Local Municipal Councils	Initiatives applied in Niagara	Ongoing

GOAL 4.0 – Improve access and utilization of services and supports

4.1 Reach out to isolated areas

Outcome Indicators: Utilization statistics; % engagement of diverse groups; financial wellbeing indicators; cross referrals

	Strategies	Potential Partners	Deliverables	Timing
4.1.1	Leverage and support existing groups and organizations that reach isolated seniors Actions: • Engage COAST, NHS, EMS, pharmacies, faith communities • Provide information and training	Faith leaders CCAC Gatekeepers Niagara Friendly visitor programs Meals on Wheels	New liaisons	2016 -17

	Strategies	Potential Partners	Deliverables	Timing
4.1.2	Create a coordinated volunteer service for home visiting <u>Actions</u> : • TBD	Friendly visitor programs Niagara Region Seniors Community Programs NOTL Healthcare Volunteer Network	Coordinated volunteer service	2016
4.1.3	Establish peer networks to reduce isolation <u>Actions</u> : TBD	Faith based organizations	Networks in place	2016

4.2 Reach out to diverse groups

	Strategies	Partner(s)	Deliverables	Timing
4.2.1	Work with established groups to launch outreach/engagement strategies for First Nations, francophones, LGBT, newcomers, people with disabilities, ethnic and cultural groups, low income groups <u>Actions</u> : Cultural sensitivity education Disseminate information on Accessibility for Ontarians with Disabilities Act and Ontario Human Rights Code	Existing diversity groups Multicultural centres Newcomers Supports Welland Francophone program Mainstream Niagara	Partnerships	2015 ongoing
4.2.2	Offer business and provider training and support tools <u>Actions</u> : • TBD	TBD	Toolkit additions	2016
4.2.3	Rethink existing community events to include a stronger diversity component <u>Actions</u> : • TBD	Multicultural Centres Diversity Groups	Events	2016 Ongoing

4.3 Provide resource relief for seniors in need

	Strategies	Potential Partners	Deliverables	Timing
4.3.1	Offer financial literacy training <u>Actions</u> : Inventory and promote existing courses Provide new courses, workshops and counselling targeted to seniors	Niagara Prosperity Initiative Financial planners	Courses	2015 Ongoing
4.3.2	Examine cost reduction options relief for dental, vision and hearing services <u>Actions</u> : TBD	Poverty Reduction Table	Discounts	2015-16
4.3.3	Advocate for increased subsidies for housing and transportation where appropriate and eligible <u>Actions</u> : Lobby for increased funding	Niagara Region Social Services MPPs	Reduced subsidies	2016
4.3.4	Communicate available subsidies, discounts and financial support programs <u>Actions</u> : • TBD	Social service agencies ODSP Local businesses	Information	2015 ongoing

4.4 Increase provider coordination and collaboration

	Strategies	Potential Partners	Deliverables	Timing
4.4.1	Continually seek and formalize opportunities for service consolidation and collaboration through partnership agreements, resource sharing and articulation protocols <u>Actions</u> : TBD	Health Links HNHB LHIN (strategic directions document)	Partnership agreements, resource sharing and articulation protocols	2015 Ongoing
	Strategies	Potential Partners	Deliverables	Timing

4.4.2	Increase cross referrals and client information sharing while respecting individual privacy <u>Actions</u> : TBD	HNHB CCAC	Information protocols	2016
4.4.3	Improve system navigation Actions: TBD	CCAC "My Health GPS"	Navigation resources	2016

GOAL 5.0 – Improve and maintain a supportive infrastructure

Outcome Indicators: Transit utilization; transportation flow data; LTC beds; # housing units; performance against WHO Age Friendly criteria

5.1 Increase transportation options within and between municipalities

Strategies	Potential Partners	Deliverables	Timing
 5.1.1 Establish an approach to ensure each municipality has a transportation master plan that includes all modes of transportation. Actions: Engage stakeholders including elected officials, senior department heads, citizens, youth and seniors Conduct scan of existing transportation assets Develop goals, strategies and recommendations Ensure appropriate municipal policies exist to increase amenities for active transportation including signage, lighting, bike paths, sidewalks, crosswalks, benches, etc. 	Municipal Councils Seniors Advisory Committees CAA seniors programs Healthy Living Niagara Transportation Working Group Niagara Transportation Services	Plans in place	2015-17
Strategies	Potential Partners	Deliverables	Timing

5.1.2	Maintain inter-municipal transportation Actions: Extend work of inter-municipal transportation Identify partners from Report on Healthy Communities Continue joint work of regional/municipal councils on transportation within the Region and neighbouring GTHA municipalities	Regional Council Niagara Region Inter- Municipal Transit program	Permanent inter- municipal system in place	2016
5.1.3	Increase affordable special and regular transit and offer financial relief where eligible Actions: Examine resource sharing arrangements with other organizations with transportation assets and services Bring groups together for purchasing power Review model from Niagara Connects "Getting There" report Promote existing discounts and offer new ones	Niagara Connects Hotel shuttles Tourism Taxi companies	Increased options	2015-16
5.1.4	Establish volunteer, shuttle and pooled driver options Actions: Evaluate shuttles outside of Niagara Explore leveraging existing shuttles and driving done by Cancer Society volunteers, Red Cross and retirement homes	Niagara Connects Service clubs Cancer Society Red Cross Retirement Homes	Increased options	2015-16
5.1.5	Institute driver supports such as refresher training, graduated licenses, parking and signage Actions: Approach driving academies for driver training Lobby provincial government for graduated licences Address signage issues using Welland Age Friendly Toolkit	CAA Driving Schools Seniors Advisory Groups MPPs Municipalities	Graduated licences Improved AFC signage Other supports	12016

5.2 Provide affordable, accessible and appropriate housing with necessary supports

	Strategies	Potential Partners	Deliverables	Timing
5.2.1	Support public private partnerships Actions: Include contractors, retailers, building owners and developers to work with municipal/regional government to work on repurposing land to allow space for regional housing	Niagara Planning and Development Niagara Regional Housing Local municipalities	Partnerships in place	2016
5.2.2	Repurpose existing community facilities <u>Actions</u> : • Conduct due diligence and ensure cost-effectiveness or repurposing projects	Local municipalities	Facilities	2015 ongoing
5.2.3	Increase the number of rent geared to income (RGI) units Actions: Evaluate waiting lists Review long-term homes for potential as RGI or assisted living residences Explore partnerships with builders, planners, Habitat for Humanity and vocational schools	Niagara Regional Housing	Additional housing units	2016-17
5.2.4	Review bylaws to ensure support of seniors housing options Actions: Work with local, municipal and provincial authorities including the Ontario Municipal Board and Ministry of the Environment to streamline processes Petition for reduced development charges for seniors housing	Niagara Regional Housing Niagara Region Planning and Development Local municipalities	Revised bylaws	2016 ongoing
5.2.5	Increase availability of home renovation and maintenance supports <u>Actions</u> : TBD	Local and provincial grant programs	Additional support options	2016-17

5.3 Expand long-term care accommodation options

	Strategies	Potential Partners	Deliverables	Timing
5.3.1	Promote facilities with a continuum of supports Actions: Lobby for support of related recommendations in Sinha report "Living Well/Living Longer" Consider strategies in Alzheimer "Rising Tide" report Increase number of secure units	HNHB Long-term Care Homes Network (OANHSS, OLTCA) Niagara Region Seniors Services Alzheimer Society of Niagara Region	New facilities	Ongoing
5.3.2	Establish seniors campuses with long-term care, specialized units, affordable housing, assisted living and community outreach programs Actions: • Encourage and incentive Phase 2 renewal strategy for older homes • Complete an asset map of what's working	HNHB Long-term Care Homes Network (OANHSS, OLTCA) Niagara Region Seniors Services Developers	New facilities	2017 Ongoing

5.4 Ensure all neighbourhoods meet World Health Organization criteria for active transportation infrastructure

	Strategies	Potential Partners	Deliverables	Timing
5.4.1	Ensure appropriate municipal bylaws, policies and funding re: signage, lighting, bike paths, scooter paths, walking, benches, etc.	Local planning Departments Niagara AFC Leadership Council	TBD	Ongoing
5.4.2	Other strategies • TBD			

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