

# **WEBINAR:** **Living in Niagara report and 211 Community Data – Leveraging Evidence to Support Your Success!**

Thursday, February 24, 2022

Hosted by  
Niagara Connects and INCommunities/211 Central South  
in partnership with



[livinginniagarareport.com](http://livinginniagarareport.com)



LIVING IN  
NIAGARA  
**2020**



# Welcome and Agenda

- Welcome and Land Acknowledgement
- Living in Niagara report - leveraging Niagara-focused evidence
- Community Belonging Sector: how evidence is informing outcomes
  - Niagara Community Foundation grant priorities
  - 211 Community Data
  - Older Adult Infolink
- Questions and Answers
- Closing

# Niagara Connects' role in the Niagara-wide Community

- Bring diverse people and organizations together to gather, share, use and learn from reliable evidence (data, information, knowledge); and identify emerging issues of common concern – to support focused, holistic planning for a stronger future
- Integrated tools to support this work:
  - Living in Niagara report [livinginniagarareport.com](https://livinginniagarareport.com)
  - Niagara Knowledge Exchange (NKE) [niagaraknowledgeexchange.com](https://niagaraknowledgeexchange.com)

# Living in Niagara (LIN) report: a regular snapshot of quality of life in the Niagara-wide community

- LIN Sectors align with the Social Determinants of Health
  - Report weaves together Niagara-focused socio-economic evidence, to reflect how people live in our community
- Sector data & information + front-line community expert opinion
  - Draws evidence-informed picture of life in Niagara now
  - Points to what is emerging
  - Identifies suggested community action to address issues of common concern

# Living in Niagara (LIN) report: a regular snapshot of quality of life in the Niagara-wide community

Evidence presented in the LIN report is used by people, organizations, institutions, researchers, educators and businesses to:

- Inform priority-setting
- Secure funding (evidence to make a business case)
- Support partnerships
- Learn about what's emerging in the Niagara context (fast-track environmental scan)

## February, 2022 Living in Niagara and Niagara Knowledge Exchange Use and Impact Survey – preliminary insights

People are utilizing evidence accessed through the Living in Niagara report and Niagara Knowledge Exchange to:

- Be aware of community trends, information, demographics, data
- Inform strategic planning, business planning, program planning
- Access evidence to support grant proposals
- Support education, research
- Share evidence with community partners and to support partnerships

# Living in Niagara-2020 report: Overall Opportunities Suggested for Action

1. Equity Links to Prosperity
2. Digital Skills and Access to Technology are Essential
3. Growth Balanced with Inclusion
4. Community-Building is Essential (to stabilize, post-pandemic)
5. Connectedness, Social Inclusion are Cornerstones of Well-Being

## Living in Niagara-2020 report: Overall Opportunities Suggested for Action (cont'd)

6. Feelings of Loss are Common (uncertainty, connections, milestones)
7. What's Emerging, and its Impact (develop Niagara-focused, community-driven, validated methodology to guide decision-making)
8. Opportunities Arising from the Pandemic Experience (lessons learned)
9. Celebrate Niagara's Strengths (create conditions for hard-hit businesses to stabilize)
10. Mental Wellness for All Ages (imperative forefront priority)



# Living in Niagara report

- Available at [livinginniagarareport.com](https://livinginniagarareport.com)
- Downloadable report modules
  - Summary Version
  - Summary Version - Sector Pages
  - Sector Technical Documents – include Indicators, Measures, links to evidence sources
- To receive Niagara Connects evidence updates:  
<https://niagaraknowledgeexchange.com/get-connected/>

# Niagara Community Foundation Grant Priorities



## David S. Howes Fund Grants Program

**Deadline: Monday, March 28, 2022 by noon**

**2022 Application Form**

**Special Provisions - please read**

**Final Report - all must complete**

The David S. Howes Grants Program provides grants to eligible organizations providing services in Niagara. Grants from this Fund will support post-secondary, facilities, research, health-care services, education and humanitarian issues.

### Grant Making Priorities

- Addressing the issues/indicators in the **Living in Niagara Report 2020**, or,
- Assisting with the development and implementation of tools and resources that would contribute to an organization's success; including professional and organizational development and training

**\*\* All applicants must have a grant consultation with the Foundation prior to applying. This must be done at least 7 days before deadline. Further information is available by calling JoAnne Krick at the Foundation at 905-684-8688 x 23 or emailing to [grants@niagaracommunityfoundation.org](mailto:grants@niagaracommunityfoundation.org).**

**\*\* Applicants cannot apply for a concurrent grant unless they are part of a collaborative and are in good standing with their open grants to the Foundation.**

## Mini Grants Program

**2022 grant deadlines:**

**Monday, April 11, 2022 at noon**

**Monday, October 17, 2022 at noon**

**2022 April Mini Grant Application Form**

# Niagara Community Foundation Grant Making Priorities

- Addressing the issues/indicators in the [Living in Niagara Report 2020](#),
- or,
- Assisting with the development and implementation of tools and resources that would contribute to an organization's success; including professional and organizational development and training



Health and Wellness –  
LIN 2017 report



Community Belonging –  
LIN-2017 report



Community Safety –  
LIN 2020 report



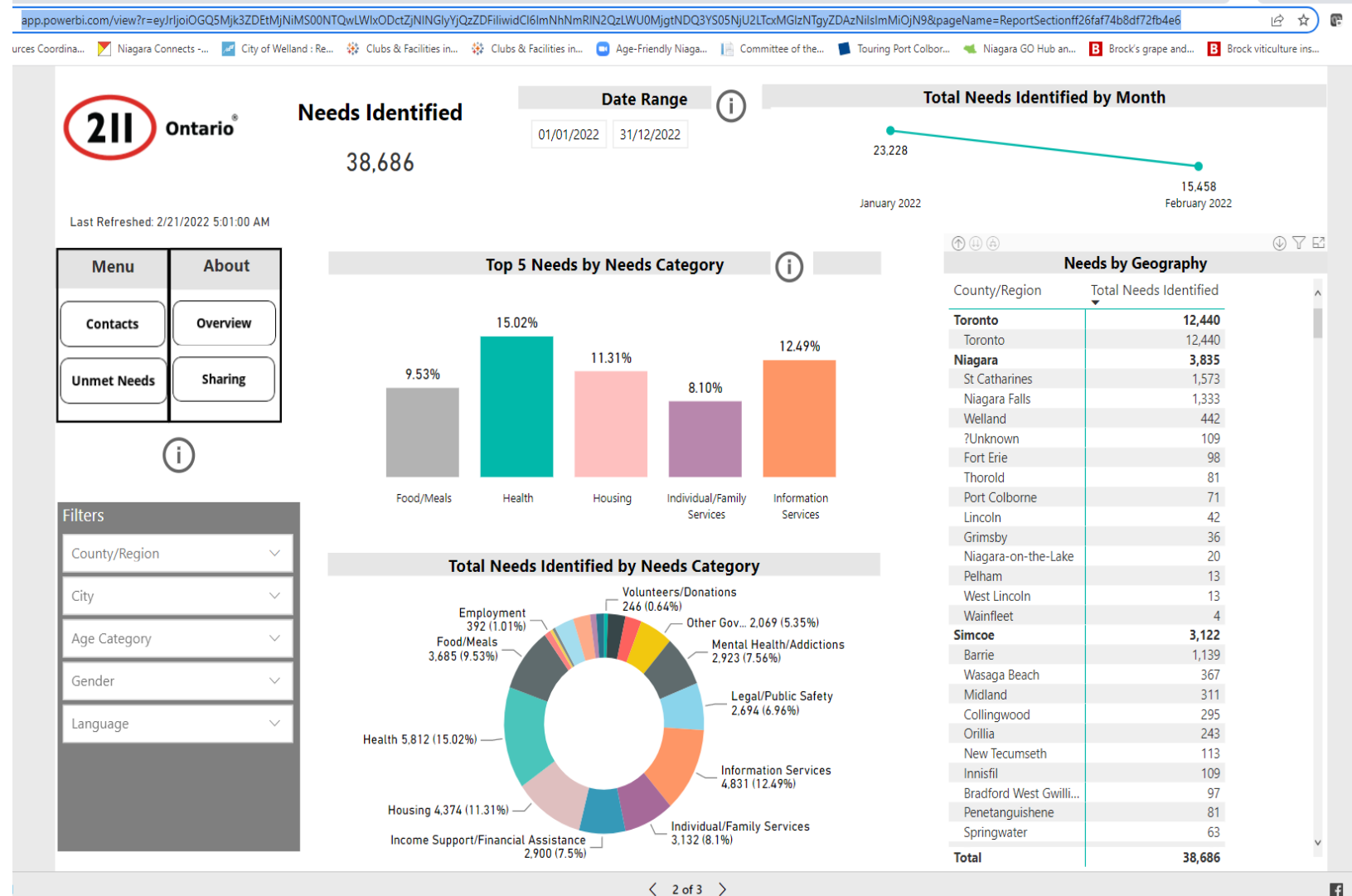
# 211 Community Data

- 211 - a fully-integrated, provincial helpline and online database to help people find and navigate the services they need
- 211 shared data falls into 2 primary categories, both of which can support community planning and investment
  - 211 Contact Data
  - 211 Resource Data

# 211 Community Data

## 211 Contact Data

- Reflected in Living in Niagara-2020 report
- Includes number of inquiries, needs & unmet needs
- Non-public can include deeper data (i.e. postal code data-first 3 digits)
- Approximately 85% of contacts tracked
- Now – self search on [Public User Needs Dashboard](#)



# 211 Community Data

## 211 Resource Data

- Data curated & maintained at the local level of community and social services
- May be shared with interested community partners, to create unique data views
- Recently used with API (application programming interface) technology to build [Older Adult Infolink](#), launched in December, 2021



Explore what Niagara has to offer!

Are you looking for more information about services for older adults in the community?

**Older Adult Infolink** provides easier, enhanced and more centralized access to information about community services for older adults. The site is designed for older adults in Niagara, their care givers and family, as well as service providers supporting older adults.

This resource is made possible through a partnership between the Age-Friendly Niagara Council and INCommunities/211, with generous funding from the Niagara Community Foundation.

Find Older Adult Infolink at: <https://www.agefriendlyniagara.com/older-adult-infolink/>



A Community  
for All Ages



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## Accessing the Evidence

- LIN-2020 report - <https://www.livinginniagarareport.com/>
  - Sector Technical Documents include links to evidence sources; view them as potential pathways to additional evidence
  - Series over time evidence is archived on the site (2008, 2011, 2014, 2017)
- 211 – INCommunities - [incommunities.ca/en/211-niagara/](http://incommunities.ca/en/211-niagara/)
- 211 Ontario [Public User Needs Dashboard](#)
- Niagara Community Foundation - [niagaracommunityfoundation.org/](http://niagaracommunityfoundation.org/)
- Older Adult Infolink - <https://www.agefriendlyniagara.com/older-adult-infolink/>
- To receive Niagara Connects evidence updates:  
<https://niagaraknowledgeexchange.com/get-connected/>

# Questions and Answers

- Please type questions into the chat pod.
- The webinar recording and slide deck will be shared on <https://niagaraknowledgeexchange.com/>. We will send you a follow-up email to let you know when it is available.
- Following this event, we will send you a very brief evaluation survey; please complete it to help us strengthen our work.



# Thank you for joining us!

Have a question? Feel free to reach out!

Contact:

Mary Wiley

Knowledge Mobilization Lead, Niagara Connects

Email: [niagaraconnects@incommunities.ca](mailto:niagaraconnects@incommunities.ca)